

Tourism Businesses in the Northern Territory

June 2023

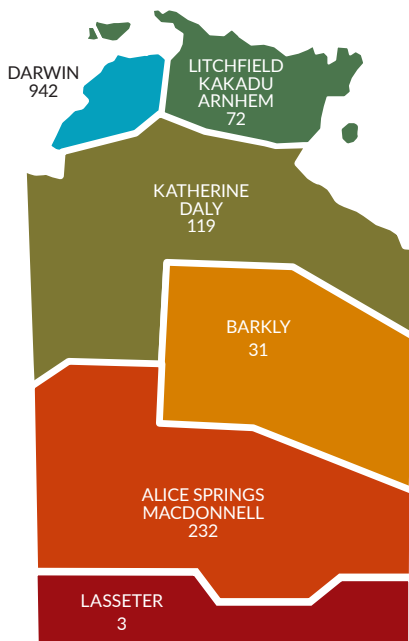
Overview

In June 2023, there were 1,448 employing tourism businesses in the Northern Territory (NT). Of Australian states and territories, the NT along with Tasmania had the largest proportion of employing tourism businesses as a share of total employing businesses* at 22%. This was above the national average of 18%. The growth was predominantly in medium tourism businesses in the NT and across Australia.

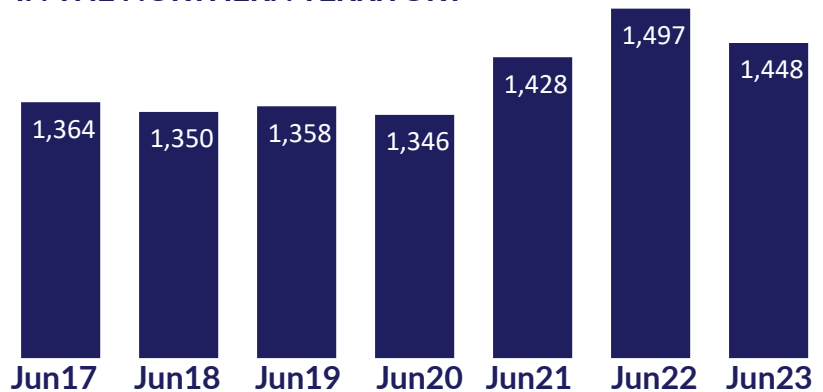
EMPLOYMENT SIZE

NORTHERN TERRITORY June 2023	MICRO	SMALL	MEDIUM TO LARGE	TOTAL EMPLOYING	NON EMPLOYING*	TOTAL
Number of employees	1-4	5-19	>20			
Accommodation	30	38	28	96	64	160
Cafes, restaurants and takeaway food services	205	170	70	445	122	567
Clubs, pubs, taverns and bars	11	24	33	68	19	87
Rail transport	0	0	0	0	0	0
Taxi transport	10	3	0	13	221	234
Air, water, and other transport	30	17	9	56	55	111
Motor vehicle hiring	10	3	0	13	23	36
Travel agency and tour operator services	41	10	6	57	56	113
Cultural services	11	7	4	22	104	126
Casinos and other gambling services	3	3	0	6	3	9
Automotive fuel retailing	13	25	8	46	10	56
Other sports and recreation services	40	24	9	73	39	112
Other retail trade	255	242	66	563	349	912
TOTAL TOURISM INDUSTRIES**	658	561	229	1,448	1,065	2,513

EMPLOYING TOURISM BUSINESSES BY NT TOURISM REGION*** JUNE 2023



NUMBER OF EMPLOYING TOURISM BUSINESSES IN THE NORTHERN TERRITORY



NOTE: The increase in the number of tourism businesses between June 2020 and June 2022 (COVID-19 period) can be attributed to the JobKeeper program and other forms of state and federal government support, which made tourism businesses more visible for administrative and reporting purposes. The number of employing tourism businesses decreased -3.3% compared to June 2022.

*Business counts are sourced and derived from the Australian Bureau of Statistics' (ABS) Business Register data. Tourism Research Australia (TRA) published the full report and data tables in April 2023. These can be found on its website: <https://www.tra.gov.au/economic-analysis/tourism-businesses/businesses-results>

Non-Employing businesses as defined by TRA are sole traders with no employees. *Differences in numbers between businesses by region and businesses by industries may be due to confidentialisation of business in small geographical locations and rounding. The regional counts of businesses are primarily classified by Tourism Research Australia on the base of their main business or head office address.