

Program

7.45am – 8.00am

Registration

8.00am – 8.10am

MC – Kathleen Gazzola

Welcome to Country

Opening address

Hon Joel Bowden MLA, Minister for Tourism and Hospitality

Welcome

Shaun Pearce, Chair of Tourism Top End

International recovery, trends and the future of consumer demand

Dominic Mehling, Tourism Australia

Leaping into artificial intelligence

Dave King

Morning Tea

Leaping into artificial intelligence workshop

Dave King

Navigating the future: marketing the Northern Territory in 2024

Monika Tonkin, Tourism NT and panellists Ashleigh Carter, Atomic212;
Tristan Glover, KWPx and Andrea Kerekes, Access PR

Supporting an Aboriginal tourism workforce

Rychelle Vines, Airport Development Group Indigenous Training Academy

Lunch – brought to you by Travello

Activating innovation

Gus Balbontin

Future of travel

Jessica Small, Tripadvisor

Afternoon Tea – brought to you by Austrade

Success in the cruise ship sector

Panel chaired by Samantha Bennett, Tourism Top End

Tourism innovation

Panel chaired by Dave King, with Gus Balbontin and Jessica Small

Conference wrap up

Kathleen Gazzola

5.00pm - 6.30pm

Conference networking drinks at The Precinct

Conference organisers



Tourism NT, Department of Industry, Tourism and Trade

The Department of Industry, Tourism and Trade (DITT) works to support the growth of sustainable and competitive industries to achieve a \$40 billion Territory economy by 2030. Tourism NT is a statutory authority operating as part of DITT responsible for:

- marketing the Territory as a desirable visitor destination
- encouraging and facilitating the sustainable growth of the tourism industry in the Territory
- advising the Minister on all matters relating to tourism in the Territory.



Tourism Top End

Tourism Top End (TTE) is the peak tourism association in the Top End of Australia's Northern Territory. TTE has in excess of 500 members and has been representing the interests of the tourism industry since 1973. TTE's primary functions include:

- policy and advocating on issues that impact the Top End tourism industry and tourism experience to ensure the Top End is recognised as one of Australia's most iconic destinations
- supporting and servicing our members to build and grow their businesses and the broader visitor economy
- collaborating with Tourism NT and Tourism Australia to market the Top End as an iconic tourist destination
- provide contemporary, best-practice industry development opportunities for our members to ensure the Top End tourism industry is nationally competitive
- provide expert insights and knowledge about the Top End tourism industry to inform local and federal government policy and build awareness of the value of the visitor economy
- managing the Top End Visitor Centre.

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