

Program

7.45am – 8.00am

Registration

Morning coffee cart – *brought to you by Lasseters*

8.00am – 8.10am

MC – Daniel Milne

Welcome to Country

Opening address

Hon Joel Bowden MLA, Minister for Tourism and Hospitality

Welcome

Kyle Pearson, Deputy Chairperson of Tourism Central Australia

International recovery, trends and the future of consumer demand

Dominic Mehling, Tourism Australia

Leaping into artificial intelligence

Dave King

Morning Tea – *brought to you by Voyages Indigenous Tourism Australia*

Leaping into artificial intelligence workshop

Dave King

Navigating the future: marketing the Northern Territory in 2024

Monika Tonkin, Tourism NT and panellists Ashleigh Carter, Atomic212;
Tristan Glover, KWPx and Andrea Kerekes, Access PR

Supporting an Aboriginal tourism workforce

Samantha Watkins, Airport Development Group Indigenous Training Academy

Lunch – *brought to you by TRC Tourism*

Activating innovation

Gus Balbontin

Future of travel

Jessica Small, Tripadvisor

Afternoon Tea – *brought to you by Austrade*

Successful partnerships and packaging products

Panel chaired by Danial Rochford, Tourism Central Australia

Tourism innovation

Panel chaired by Dave King, with Gus Balbontin and Jessica Small

Conference wrap up

Daniel Milne

5.00pm - 6.30pm

Conference networking drinks



Conference organisers



Tourism NT, Department of Industry, Tourism and Trade

The Department of Industry, Tourism and Trade (DITT) works to support the growth of sustainable and competitive industries to achieve a \$40 billion Territory economy by 2030. Tourism NT is a statutory authority operating as part of DITT responsible for:

- marketing the Territory as a desirable visitor destination
- encouraging and facilitating the sustainable growth of the tourism industry in the Territory
- advising the Minister on all matters relating to tourism in the Territory.



The Heart. The Soul. The Centre.

Tourism Central Australia

Tourism Central Australia (TCA) is the peak tourism authority for Central Australia. TCA services 61% of the Northern Territory land mass, including the local government areas of Barkly, MacDonnell, Central Desert and Alice Springs. TCA's primary role is to:

- foster growth and development of Central Australia through tourism
- increase awareness of members tourism products
- advocate and lobby for the needs of the tourism industry in Central Australia
- in partnership, market the region as the ultimate outback holiday destination
- facilitate new tourism opportunities, infrastructure and product development in the region.

Thank you to our sponsors



ULURU AYERS ROCK RESORT



Australian Government

Australian Trade and Investment Commission



Lasseters
centre of entertainment