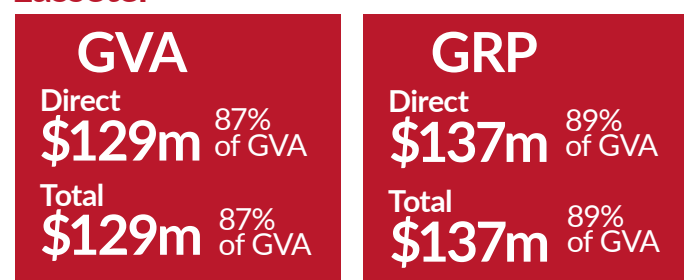


Lasseter summary

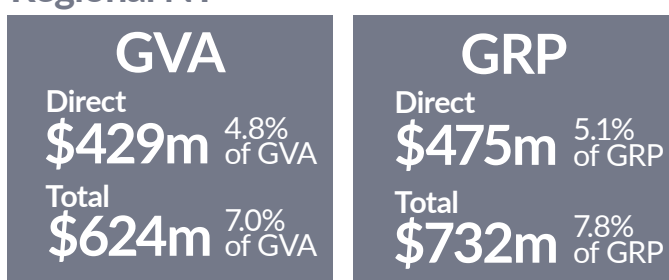
In 2020-21, total tourism Gross Value Added (GVA) in Lasseter was worth \$129 million. During the same time period, tourism in Lasseter supported a total of 500 direct jobs. Lasseter is predominantly reliant on tourism, evident with direct and total tourism contribution to the Lasseter economy showing the same result.

Value of tourism

Lasseter



Regional NT



Direct tourism GVA



\$129m

Tourism employment in Lasseter

Direct jobs

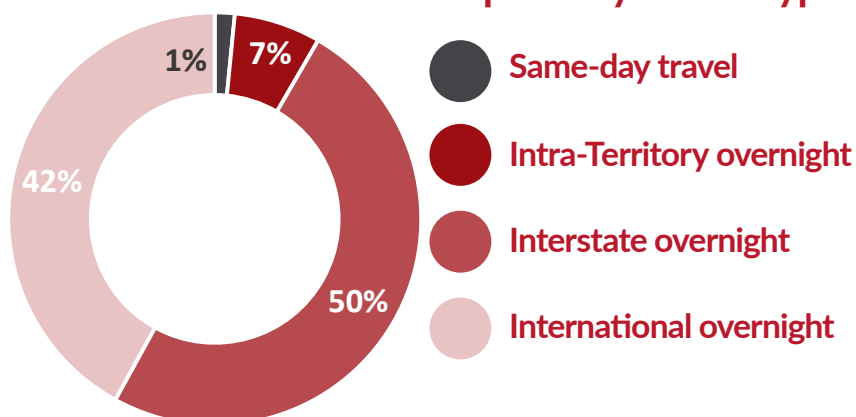
500

Tourism consumption in Lasseter

Direct

\$414 million

Share of tourism consumption by visitor type



*Includes ownership of dwellings (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use). COVID-19 has delivered the largest shock to the NT tourism industry, full recovery to pre-COVID levels is expected to be slow. Data is based on 3 year average smooth series.