

Background

The NT Learning Adventures (NTLA) Save & Learn program offers funding to eligible interstate school groups, providing an incentive to book and travel to the NT with their students. The program aims to support tourism businesses and grow the sector by attracting more schools, encouraging them to stay longer, see, do and spend more. Eligible schools can apply for a \$1,000 rebate per school group. The rebate is available to interstate schools who travel with a minimum of ten students, stay in the Northern Territory for a minimum of five nights and book with at least three NTLA operators.

This factsheet provides comparative insights based on data from participating schools of the Save & Learn program for financial years from 2018-19 to 2020-21.

Value of student groups travelling on Save & Learn

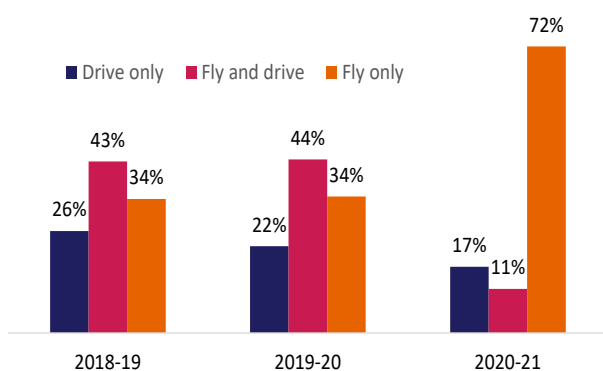
| FINANCIAL YEAR | Average number of students per group | Average number of adults per group | Average spend per student | Average* total spend per excursion |
|----------------|--------------------------------------|------------------------------------|---------------------------|------------------------------------|
| 2018-19 | 45 | 6 | \$1,993 | \$87,530 |
| 2019-20 | 38 | 5 | \$2,252 | \$84,446 |
| 2020-21 | 46 | 8 | \$2,712 | \$126,063 |

Average days in the NT



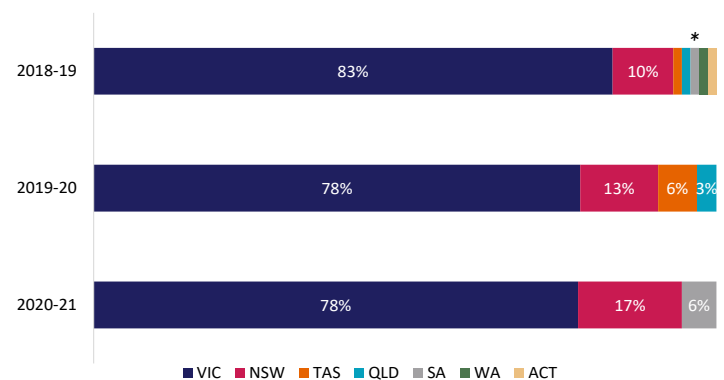
Note: relates to total excursion spend including travel to / from the NT.

Student groups travel to the NT



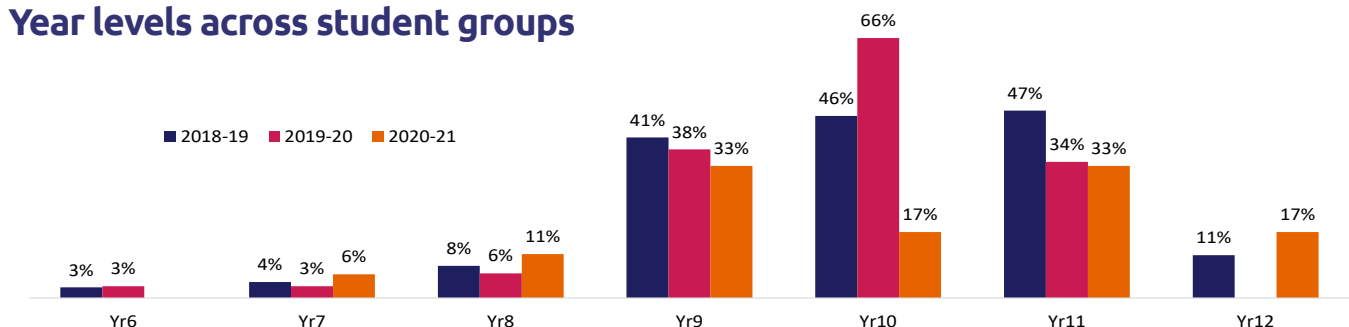
Note: figures reflect how student groups travel to and from the NT.

Origin of student groups



*1% each. Note: figures may not add up to 100 percent due to rounding.

Year levels across student groups



Note: some student groups may include multiple year levels.

Areas visited

Each school group visits an average of four areas whilst in the Northern Territory.

The table below shows the regional dispersal of school trips with the percentage of groups that have visited each area.

| FINANCIAL YEAR | Uluru | Alice Springs | Kings Canyon | Darwin | Kakadu | Katherine | West Macs | Litchfield | Arnhem Land | Barkly | East Macs | Tiwi Islands |
|----------------|-------|---------------|--------------|--------|--------|-----------|-----------|------------|-------------|--------|-----------|--------------|
| 2018-19 | 89% | 86% | 86% | 24% | 24% | 26% | 55% | 15% | 3% | 12% | 1% | 1% |
| 2019-20 | 97% | 97% | 88% | 28% | 28% | 31% | 72% | 16% | 3% | 38% | 3% | 0% |
| 2020-21 | 56% | 56% | 56% | 50% | 44% | 39% | 22% | 11% | 11% | 6% | 6% | 0% |

Feedback on how the funding supports schools

'It will assist with providing the students with more learning experiences in Indigenous culture and spirituality.'
2020-21

'The funding will allow students to have an enhanced experience of their visit to the NT, as it will align with the key aspects of the curriculum.'
2019-20

'This grant enables us to enrich our programs.'
2018-19

'The grant allows us to provide a valuable learning experience for our students. The students have also chosen to use this grant to assist underprivileged to be involved.'
2018-19



'It increases the number of paid experiences we can build in for the students.'
2020-21

'We have applied for this grant to help supplement the costs involved.'
2018-19

'This funding will enhance the opportunities of our students to develop curriculum materials and activities for the study of their year 9 Indigenous studies unit.'
2020-21

'It will enable the budget to stretch further in terms of adding new places to the itinerary.'
2019-20

'It will allow our school to provide a rich educational experience for our large group of international students who are learning about Indigenous culture throughout the NT.'
2019-20

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