

GREATER CHINA DIGITAL PLATFORMS



YOUR GUIDE TO DIGITAL PLATFORMS IN GREATER CHINA



Ctrip International Ltd. (CTRIP) was founded in 1999 in Shanghai, China. The company is a leading provider of travel services including accommodation reservation, transportation ticketing, packaged tours and corporate travel management. Ctrip is one of the largest online travel platforms in China!

Ctrip Contact

Grace Zhang, Product Manager
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968 Jinzhong Rd, Shanghai

Tel: +86 20 6660 0333
Email: haizezhang@ctrip.com
Website: www.ctrip.com

PROCESS TO UPLOAD YOUR PRODUCT ONTO CTRIP

- 1) Send company and product information to Tour_VendorAPI@ctrip.com
Ctrip will evaluate your application and decide if you meet their criteria
- 2) If you meet the criteria, Ctrip will request further information about your business (ABN etc.) and a copy of your liability insurance
- 3) A log-in will be created for Ctrip's online platform http://vbooking.ctrip.com/Package_Vendor_Vbooking/UserManagement/Login2.aspx

**Note - Ctrip's online platform is in Chinese only.*



Tuniu.com, founded in 2006, is a leading online leisure travel company in China that offers a large selection of packaged tours, including organised and self-guided tours, as well as travel-related services. Tuniu provides a one-stop leisure travel solution and a compelling customer experience through its online platform and offline service network, including approximately 650 tour advisors, a 24/7 call centre and 75 regional service centres.

Tuniu Contact

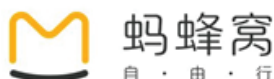
Christy Yan, Product Manager
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No 699-32 Xuanwudaodao
Xuanwe District, Nanjing

Tel: +86 85 3969 66717
Email: yanjing@tuniu.com
Website: www.tuniu.com

PROCESS TO UPLOAD YOUR PRODUCT ONTO TUNIUI

- 1) Email Christy Yan: yanjing@tuniu.com

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Mafengwo is a Chinese travel SNS (social networking site) that enables users to share travel experiences with each other. With more than one million entries of user-generated travel guides and over five million ratings and reviews, Mafengwo.com provides information on hotels, flights, travel routes, visas, insurance, and more for travellers and marketing projects related to the travel industry.

Mafengwo Contact

Cassie Zhang, Sales Manager
C9, Universal Creative Park
Jiuxianqiao Road North
Chaoyang District, Beijing

Tel: +86 185 1517 2709
Email: shiyu@mafengwo.com
Website: www.mafengwo.cn

PROCESS TO UPLOAD YOUR PRODUCT ONTO MAFENGWO

1) Email Cassie Zhang: shiyu@mafengwo.com

**Note - Mafengwo only allows companies registered in China to upload their products. If you are interested in selling your product on Mafengwo, you will need to liaise with a Chinese OTA which has an online store on Mafengwo. If you just wish to utilise the platform to expose your product to Chinese FITs, Mafengwo.com can help you develop your own POI page.*



Qyer.com, founded in Beijing in 2004, is an online outbound travel service provider in China. The platform offers travel planning and lifestyle information through travel guides, community forums, enquiries and tips and travel packages.

Qyer Contact

Chenlu Qi, BDM
3/F, Aviation Service Building, Building 2
Yard 39, Dongzhimenwai Street
Dongcheng District, Beijing

Tel: +86 186 1820 5980
Email: chenlu.qi@qyer.com
Website: www.qyer.com

PROCESS TO UPLOAD YOUR PRODUCT ONTO QYER

1) Email Chenlu Qi: chenlu.qi@qyer.com

**Note - Qyer only allows the same product to be listed once on their website.*

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iTrip.com was founded in 2010 and is the B2C arm of Aoliday Pty Ltd. iTrip is an online travel platform focused on outbound travel and allows customers to select and review product and build custom itineraries.

iTrip Contact

Kelvin Ho, Product and Contract Manager
Suite 301, 379-383 Pitt St, Sydney

Tel: +61 (0)2 9267 6464
Email: product@aoliday.com
Website: www.itrip.com

PROCESS TO UPLOAD YOUR PRODUCT ONTO ITRIP

- 1) Email Kevin Ho: product@aoliday.com
- 2) Send company and product information including:
 - Description of product/tour
 - Sample touring itineraries
 - Nett rates and recommend pricing
 - Reservation and contact details (email and phone number)
 - Payment details, account department contacts, contact details of key contracting personnel
 - ABN, licence number, public liability insurance etc.
- 3) iTrip will evaluate your application and decide if you meet their criteria
- 4) If you meet the criteria, iTrip will upload your product to their site



Flyagain.la is an online travel community in Hong Kong. They have a website, Facebook Fan Page, APP and managed Facebook group. Flyagain.la is supported by more than 480,000 fans with dynamic interests in traveling, entertainment and lifestyle trends. They are travel community not platform, so can't upload product to their website/platform.

Flyagain.la Contact

Frankie Chow, Founder

Tel: +852 9206 3634
Email: flyagainty@gmail.com
Website: www.flyagain.la

PROCESS TO UPLOAD YOUR PRODUCT ONTO FLYAGAIN

- 1) Email Frankie Chow: flyagainty@gmail.com

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KLOOK is a world-leading full-service in-destination booking platform where consumers can book discounted attraction tickets, tours and unique experiences. Headquarters in Hong Kong, with regional offices in 16 Asian cities including Shenzhen and Taipei, KLOOK's promotional channels include website, WAP (wireless application protocol), APP, and social media platforms.

KLOOK Contact

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Website: www.klook.com

PROCESS TO UPLOAD YOUR PRODUCT ONTO KLOOK

1) Email Jacky Wang: bd_anz@klook.com

