

APPLICATION FORM - NORTHERN TERRITORY LOGO

Background

Any person or entity (**Applicant**) wishing to use any trade marks of Tourism NT (**Trade Marks**) must complete this application form and submit it to Tourism NT for consideration (**Application**). Tourism NT will assess each Application on a case-by-case basis and in its absolute discretion determine whether the Applicant is permitted to use the Trade Marks. Tourism NT is not required to provide any reasons for refusal of any Application.

If Tourism NT decides to approve an Application, it may at its absolute discretion impose any terms or conditions and/or require the Applicant to execute any documents as it sees fit. If the Applicant does not comply with these requirements, then Tourism NT reserves the right to refuse the Application.

<u>Criteria</u>

- 1) The Applicant must be an Australia citizen, an Australian company or an Australian business.
- 2) The Applicant must be solvent and be of good character and repute.
- 3) The Applicant has not been, and is not currently, involved in any court proceedings or disputes where it is alleged that the Applicant has infringed the intellectual property rights of a third party.
- 4) The Applicant must be able to demonstrate that the proposed use of the Trade Mark (**Proposed Use**) will:
 - A. benefit the Northern Territory;
 - B. not cause the Applicant or Tourism NT to breach any laws; and
 - C. not damage Tourism NT's goodwill or reputation.
- 5) The Applicant must be able to demonstrate that it has the requisite skill and experience required to carry out the Proposed Use.

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Applicant details

| Business/Trading Name: | |
|---------------------------|--|
| Legal Entity Name: | |
| ABN/ACN: | |
| Contact Person: | |
| Business Address: | |
| Business Phone: | |
| Business Email: | |

Supporting information for Application

| Length of time that the business of the Applicant has been in operation: |
|--|
| Description of what the Applicant does: |
| Description of the Proposed Use and intended outcomes: |
| Description of how the Proposed Use will benefit the Northern Territory: |
| Any other information the Applicant considers to be relevant to the Application: |

Signature for and on behalf of the Applicant

Date: