



INDUSTRY EVENTS SCHEDULE 2019 - 2020

WELCOME TO THE 2019 - 2020 TOURISM NT INDUSTRY EVENTS CALENDAR

To assist industry we are providing a calendar of upcoming industry events for 2019 and early 2020, incorporating dates, contact information, cost and available subsidies. Critical to the future growth of international and domestic visitation will be the partnership between Tourism NT and the Northern Territory tourism industry. With a view to continuing this partnership and maximising awareness, visitation and visitor expenditure in the regions, this guide outlines domestic and international trade, business, consumer marketing and Industry Development events conducted by Tourism NT and partners.

The selection of events domestically, by market and globally offers the opportunity to develop your business and showcase your tourism product to key decision makers and consumers in the tourism, travel distribution and business system. Please note this publication is subject to change, the document will be updated to reflect accurate information as it comes available.

The publication should only be used as a guide to assist you in the development of your marketing, event and financial priorities for the year ahead. Participation in these events is subject to availability and suitability in accordance with eligibility criteria specified by the organising body.

For further information on the wide range of Tourism NT's activities and services please visit www.tourismnt.com.au

Andrew Hopper
Deputy Chief Executive Officer - Tourism and Events
Department of Tourism, Sport and Culture



INDUSTRY EVENTS SCHEDULE 2019

MARCH

Event name	Tourism - Towards 2030 Conference
Event type	Conference - Tourism NT
Location	Alice Springs and Darwin
Participation cost	Nil
Available TNT subsidies/ inclusions	N/A
Timing	27 March 2019 (Darwin) 29 March 2019 (Alice Springs)
Background	The Tourism Towards 2030 Conference is designed to meet the current needs of the Northern Territory tourism industry with program and content design that will provide industry with relevant tools and actionable outcomes that can be implemented across their business model.
Criteria and registrations	To register for the Darwin and Alice Springs event please visit the website listed below.
Website	www.tourismnt.com.au/en/strategies/tourism-towards-2030-conference
Tourism NT contact	Susan Webb Susan.Webb@nt.gov.au / (08) 8999 3808

APRIL

Event name	Australian Tourism Exchange (ATE)
Event type	Trade show - Tourism Australia
Location	Perth
Participation cost	This is a Tourism Australia event, please refer to their website for detailed costs.
Available TNT subsidies/ inclusions	Tourism NT will cover the cost of operator booth back panel graphics \$840 per booth and electricity to the booths, at \$110 per operator. This is equal to \$950 per sole booth / \$1060 per share booth. Registrations for this event have closed.
Timing	8 - 12 April 2019. Dates for 2020 are to be confirmed.
Background	Perth will be showcased as the host of the 40th annual Australian Tourism Exchange (ATE). The event brings together Australian tourism businesses, tourism wholesalers and retailers from around the world through a combination of scheduled business appointments and networking events.
Criteria and registrations	Registration for this event have closed. Details for the 2020 event are to be confirmed.
Website	www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html
Tourism NT contact	marketing.tourismnt@nt.gov.au



INDUSTRY EVENTS SCHEDULE 2019

APRIL

Event name	NSW Caravan, Camping & Holiday Supershow
Event type	Consumer
Location	Rosehill Gardens Racecourse, NSW
Participation cost	\$500 participation cost for members of Tourism Central Australia and Tourism Top End. Flights and accommodation not included.
Available TNT subsidies/ inclusions	As above, the fee entitles participants to 2 branded shirts, show entry fees and a contribution towards the stand.
Timing	30 April - 5 May 2019
Background	The 2019 NSW Caravan Camping Holiday Supershow is on for 6 big days and is the ultimate way to put your business in front of thousands of potential visitors to the region.
Criteria and registrations	Please contact Tourism Central Australia or Tourism Top End for criteria and event registrations.
Website	www.supershow.com.au
Contact	Tourism Central Australia: info@discoverca.com.au Tourism Top End: info@tourismtopend.com.au

JUNE

Event name	AuSAE Conference & Exhibition
Event type	Business Events Conference & Exhibition
Location	Brisbane
Participation cost	Exhibitor fee - \$1000 + GST
Available TNT subsidies/ inclusions	The participation cost indicated above incorporates the available subsidy from Tourism NT.
Timing	11 - 13 June 2019
Background	The Australasian Society of Association Executives (AuSAE) is an association for current and future association and not-for-profit (NFP) leaders in Australia and New Zealand. AuSAE stages a two day annual conference which includes a trade exhibition at which NTCB participates. Exhibitors can engage and network with key decision makers and influencers on the exhibition floor, during conference session breaks and at various social events held during the conference.
Criteria and registrations	Due to limited space, a maximum of two (2) NT industry partners can join the NTCB stand. Places are limited to one representative per organisation. Please contact the Northern Territory Convention Bureau for further registration details.
NT Convention Bureau contact	Louise.Kitchingham@ntconventions.com.au



INDUSTRY EVENTS SCHEDULE 2019

JULY

Event name	Associations Forum National Conference
Event type	Business Events Conference & Exhibition
Location	Canberra
Participation cost	Exhibitor fee - \$1000 + GST
Available TNT subsidies/ inclusions	The participation cost indicated above incorporates the available subsidy from Tourism NT.
Timing	15 - 16 July 2019
Background	<p>Associations Forum is a commercial, member-based network of 500 associations, charities, clubs, societies and other not-for-profit organisations. It assists associations and charities with their governance, operations, membership and finances.</p> <p>Associations Forum stages an annual two day national conference which includes a trade exhibition at which NTCB will participate. Exhibitors can engage and network with key decision makers and influencers on the exhibition floor, during conference session breaks and at various social events held during the conference.</p>
Criteria and registrations	Due to limited space, a maximum of two (2) NT industry partners can join the NTCB stand. Places are limited to one representative per organisation. Please contact the Northern Territory Convention Bureau for further registration details.
NT Convention Bureau contact	Louise.Kitchingham@ntconventions.com.au

AUGUST

Event name	India Travel Mission
Event type	Mission - Tourism Australia
Location	TBC
Participation cost	Details for this event are to be confirmed. This is a Tourism Australia event, please refer to their website for costs as they become available.
Available TNT subsidies/ inclusions	Estimation only, based on 2017 subsidy. \$1700 per company / \$1000 for additional delegates. Costs and subsidies for 2019 are to be confirmed.
Timing	8 - 12 August 2019
Background	The India Travel Mission is an opportunity for representatives from the Australian tourism industry to establish business relationships with key qualified travel agencies and tour operators from India. The event includes pre-scheduled meetings between buyers and sellers and opportunities to network at evening events.
Criteria and registrations	This is a Tourism Australia event, please refer to their website for registration and criteria.
Website	www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html
Tourism NT contact	marketing.tourismnt@nt.gov.au



INDUSTRY EVENTS SCHEDULE 2019

AUGUST

Event name	NT Round Up
Event type	Domestic mega famil and workshop - Tourism NT
Location	Whole of Territory
Participation cost	\$300 + GST, plus a fee of \$100 + GST for an additional delegate. Costs exclude flights and accommodation.
Available TNT subsidies/ inclusions	N/A
Timing	29 August - 3 September 2019
Background	NT Round Up is Tourism NT's domestic annual mega famil, workshop and destination showcase event. The event brings 40-50 retail and wholesale agents to the Territory to meet with NT operators for face-to-face workshop appointments and networking events, with a post-famil to experience the Territory firsthand and further expand on their knowledge of the Territory's products and experiences.
Criteria and registrations	Please contact Tourism NT directly for criteria and registrations.
Website	N/A
Tourism NT contact	Gabrielle Deacon gabrielle.deacon@nt.gov.au (02) 9361 1966.

Event name	Australia Market Place
Event type	International tradeshow - Australia's state and territory organisations in partnership with Tourism Australia.
Location	Manhattan Beach CA, USA
Participation cost	Please contact Tourism NT directly for specific participation costs.
Available TNT subsidies/ inclusions	Estimation only based on 2018 subsidy. Approximately AUD\$1346 primary delegate and approximately AUD\$1020 for an additional delegate. Costs and subsidies for 2019 are to be confirmed.
Timing	26 - 29 August 2019
Background	Australian Marketplace brings together over 100 North American buyers and 100 Australian tourism products and experiences. The program begins with an industry update and reception, followed by three days of appointments and networking opportunities.
Criteria and registrations	Please contact Tourism NT directly for criteria and registrations.
Website	www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html
Tourism NT contact	marketing.tourismnt@nt.gov.au



INDUSTRY EVENTS SCHEDULE 2019

SEPTEMBER

Event name	Inbound NT									
Event type	Trade event - Tourism NT in partnership with ATEC (TBC)									
Location	Alice Springs									
Participation cost	<p>Estimation only, based on 2017 cost.</p> <table border="1"> <thead> <tr> <th>Event</th> <th>ATEC Member</th> <th>Non-Member</th> </tr> </thead> <tbody> <tr> <td>Inbound NT</td> <td>\$500+ GST</td> <td>\$700 + GST</td> </tr> <tr> <td><i>Additional delegate</i></td> <td>\$200 + GST</td> <td></td> </tr> </tbody> </table> <p>Costs for 2019 are to be confirmed.</p>	Event	ATEC Member	Non-Member	Inbound NT	\$500+ GST	\$700 + GST	<i>Additional delegate</i>	\$200 + GST	
Event	ATEC Member	Non-Member								
Inbound NT	\$500+ GST	\$700 + GST								
<i>Additional delegate</i>	\$200 + GST									
Available TNT subsidies/ inclusions	N/A									
Timing	September, TBC									
Background	Inbound NT provides a great opportunity to facilitate Business-to-Business (B2B) relationships and establish a rapport with key inbound product buyers. Inbound NT will bring up to 25 product managers and consultants to Alice Springs for a B2B workshop, networking events and famils.									
Criteria and registrations	An expression of interest will be developed. Details are to be confirmed.									
Website	N/A									
Tourism NT contact	marketing.tourismnt@nt.gov.au									

Event name	Adventure NT
Event type	Product Workshops and famil
Location	Whole of Territory
Participation cost	Nil
Available TNT subsidies/ inclusions	N/A
Timing	September, TBC
Background	Adventure NT is a biennial tourism event bringing key Chinese buyers to the Northern Territory, and taking local tourism operators to China on the off-year. In 2019, Adventure NT will bring 30 - 40 delegates from Greater China to the NT for product workshops and famil program throughout the NT.
Criteria and registrations	Details for the 2019 event are to be confirmed.
Website	N/A
Tourism NT contact	marketing.tourismnt@nt.gov.au



INDUSTRY EVENTS SCHEDULE 2019

SEPTEMBER

Event name	Walkabout South East Asia
Event type	Mission - Tourism Australia
Location	TBC
Participation cost	TBC
Available TNT subsidies/ inclusions	TBC
Timing	September, TBC
Background	Walkabout South East Asia is an opportunity for Australian tourism businesses to develop relationships with product planners and decision makers representing outbound travel from Indonesia, Malaysia and Singapore.
Criteria and registrations	This is a Tourism Australia event, please refer to their website for criteria and registrations.
Website	www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html
Tourism NT contact	marketing.tourismnt@nt.gov.au

OCTOBER

Event name	World Youth and Student Travel Conference (WYSTC)
Event type	Tradeshaw - WYSE Travel
Location	Lisbon, Portugal
Participation cost	This is a WYSE Travel event, please refer to their website for detailed costs.
Available TNT subsidies/ inclusions	Estimation only based on previous subsidy. AUD \$1000 per company and AUD \$500 per additional delegate. Costs and subsidies for 2019 are to be confirmed.
Timing	8 - 11 October 2019
Background	Now in its 28th year, the World Youth and Student Travel Conference is the leading trade event for the global youth, student and educational travel industry.
Criteria and registrations	This is a WYSE Travel event, please refer to their website for criteria and registration.
Website	www.wystc.org
Tourism NT contact	marketing.tourismnt@nt.gov.au



INDUSTRY EVENTS SCHEDULE 2019

OCTOBER

Event name	Luxperience 2019
Event type	Tradeshaw - Luxperience
Location	Sydney
Participation cost	TBC
Available TNT subsidies/ inclusions	TBC
Timing	7 - 10 October 2019
Background	Luxperience is the only travel trade forum of its kind in the Southern Hemisphere. The event focus is on building meaningful business opportunities and relationships between the world's most inspiring providers of luxury and experiential travel and elite purveyors.
Criteria and registrations	This is a Luxperience event, please refer to their website for criteria and registrations.
Website	www.luxperience.com.au
Tourism NT contact	marketing.tourismnt@nt.gov.au

Event name	TravMedia International Media Marketplace Asia																																								
Event type	Media - TravMedia																																								
Location	Singapore																																								
Participation cost	<p>Early bird, early and last minute offers:</p> <table border="1"> <thead> <tr> <th colspan="2">TravMedia Customers</th> <th colspan="2">Non-TravMedia Customers</th> </tr> <tr> <th colspan="4">Early Bird Offer - book by 15 June 2019</th> </tr> </thead> <tbody> <tr> <td>One delegate</td> <td>\$1,300</td> <td>One delegate</td> <td>\$1,400</td> </tr> <tr> <td>Second delegate</td> <td>\$550</td> <td>Second delegate</td> <td>\$650</td> </tr> <tr> <th colspan="4">Early offer - book by 15 July 2019</th> </tr> <tr> <td>One delegate</td> <td>\$1,400</td> <td>One delegate</td> <td>\$1,500</td> </tr> <tr> <td>Second delegate</td> <td>\$650</td> <td>Second delegate</td> <td>\$750</td> </tr> <tr> <th colspan="4">Last minute offer - book by 15 August 2019</th> </tr> <tr> <td>One delegate</td> <td>\$1,500</td> <td>One delegate</td> <td>\$1,600</td> </tr> <tr> <td>Second delegate</td> <td>\$750</td> <td>Second delegate</td> <td>\$850</td> </tr> </tbody> </table>	TravMedia Customers		Non-TravMedia Customers		Early Bird Offer - book by 15 June 2019				One delegate	\$1,300	One delegate	\$1,400	Second delegate	\$550	Second delegate	\$650	Early offer - book by 15 July 2019				One delegate	\$1,400	One delegate	\$1,500	Second delegate	\$650	Second delegate	\$750	Last minute offer - book by 15 August 2019				One delegate	\$1,500	One delegate	\$1,600	Second delegate	\$750	Second delegate	\$850
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Available TNT subsidies/ inclusions	TBC																																								
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Background	IMM Asia is the industry's leading event for the media to meet travel and tourism brands. Exhibitors each enjoy a dedicated branded table where they can meet top travel journalists, editors and broadcasters to discuss their news, events and developments. As a networking and relationship-building opportunity for journalists and travel & tourism brands, IMM is unrivalled.																																								
Criteria and registrations	This is a TravMedia event, please refer to their website for criteria and registrations.																																								
Website	www.travmedia.com/immasia/																																								
Tourism NT contact	marketing.tourismnt@nt.gov.au																																								



INDUSTRY EVENTS SCHEDULE 2019

OCTOBER

Event name	Corroboree West
Event type	Tradeshaw - Tourism Australia
Location	Perth
Participation cost	TBC
Available TNT subsidies/ inclusions	TBC (no subsidy provided previous years).
Timing	8 - 11 October 2019
Background	Corroboree West is a combined training workshop event held exclusively for the Australia tourism industry and Aussie Specialist Agents from retail outlets and key wholesalers/tour operators from UK, Germany, France, other European destinations, USA, Canada and New Zealand.
Criteria and registrations	This is a Tourism Australia event, please refer to their website for criteria and registrations.
Website	www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html
Tourism NT contact	marketing.tourismnt@nt.gov.au

Event name	National Franchise Convention
Event type	Business Events Conference & Exhibition
Location	Gold Coast
Participation cost	Exhibitor fee - \$1000 + GST
Available TNT subsidies/ inclusions	The participation cost indicated above incorporates the available subsidy from Tourism NT.
Timing	20 - 22 October 2019
Background	<p>The Franchise Council of Australia Limited (FCA) is the peak body for the \$146 billion franchise sector in Australia, representing franchisees, franchisors and service providers to the sector.</p> <p>The annual two day Convention includes a trade exhibition at which NTCB will participate. Exhibitors can engage and network with key decision makers and influencers on the exhibition floor during conference session breaks and at various social events held during the conference.</p>
Criteria and registrations	Due to limited space, a maximum of two (2) NT industry partners can join the NTCB stand. Places are limited to one representative per organisation. Please contact the Northern Territory Convention Bureau for further registration details.
NT Convention Bureau contact	Louise.Kitchingham@ntconventions.com.au



INDUSTRY EVENTS SCHEDULE 2019

NOVEMBER

Event name	Brolga Northern Territory Tourism Awards
Event type	Awards
Location	Alice Springs
Participation cost	TBC
Available TNT subsidies/ inclusions	N/A
Timing	16 November 2019
Background	<p>The Brolga Northern Territory Tourism Awards (Brolga Awards) are the official tourism awards program for the Northern Territory. The Brolga Awards recognise and support tourism businesses that strive for excellence in every area of their operation.</p> <p>The Brolga Awards are open to tourism operators, industry suppliers and outstanding individuals, who prepare a submission in response to a series of questions and criteria that measure business excellence. Winning a Brolga Award is the industry's highest accolade and the recipients represent the best products and services in the Northern Territory.</p>
Criteria and registrations	Detailed nomination, submission and event information can be found at www.tourismnt.com.au
Tourism NT contact	Brolga Awards Coordinator BrolgaAwards@nt.gov.au

Event name	Greater China Travel Mission
Event type	Mission - Tourism Australia
Location	China, TBC
Participation cost	Details for this event are to be confirmed. This is a Tourism Australia event, please refer to their website for costs as they become available.
Available TNT subsidies/ inclusions	TBC (no subsidy provided previous years).
Timing	November, TBC
Background	A forum for Australian tourism businesses to engage with key Chinese buyers and establish business links through a scheduled appointment program.
Criteria and registrations	This is a Tourism Australia event, please refer to their website for criteria and registrations.
Website	www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html
Tourism NT contact	marketing.tourismnt@nt.gov.au



INDUSTRY EVENTS SCHEDULE 2019

NOVEMBER

Event name	World Travel Market 2019
Event type	Tradeshow - World Travel Market
Location	London, UK
Participation cost	This is a World Travel Market event, please refer to their website for detailed costs.
Available TNT subsidies/ inclusions	TBC
Timing	4 November 2019
Background	World Travel Market London is the leading global event for the travel industry to meet industry professionals and conduct business deals.
Criteria and registrations	This is a World Travel Market event, please refer to their website for criteria and registrations.
Website	www.london.wtm.com
Tourism NT contact	marketing.tourismnt@nt.gov.au

Event name	ATEC Meeting Place 2019
Event type	Workshop - ATEC
Location	TBC
Participation cost	TBC
Available TNT subsidies/ inclusions	No subsidy provided.
Timing	November, TBC
Background	The flagship business-to-business gathering for Australia's tourism industry, connecting buyers to sellers.
Criteria and registrations	This is an ATEC event, please refer to their website for criteria and registrations.
Website	www.atec.net.au
Tourism NT contact	marketing.tourismnt@nt.gov.au



INDUSTRY EVENTS SCHEDULE 2019 - 2020

DECEMBER 2019

Event name	PCOA Conference & Exhibition
Event type	Business Events Convention & Exhibition
Location	Sydney
Participation cost	Exhibitor fee - \$1000 + GST
Available TNT subsidies/ inclusions	The participation cost indicated above incorporates the available subsidy from Tourism NT.
Timing	8 - 10 December 2019
Background	The PCO Association (PCOA) is a membership body representing the interests of Professional Conference Organisers (PCOs) and event managers in Australia and New Zealand. Attracting delegates who range from PCOs to in-house association & corporate conference managers, supervisors and coordinators. In 2018, this conference attracted over 430 delegates. The conference includes a trade exhibition at which NTCB will participate. Exhibitors can engage and network with key decision makers and influencers on the exhibition floor, during conference session breaks and at various social events held during the conference.
Criteria and registrations	Due to limited space, a maximum of two (2) NT industry partners can join the NTCB stand. Places are limited to one representative per organisation. Please contact the Northern Territory Convention Bureau for further registration details.
NT Convention Bureau contact	Louise.Kitchingham@ntconventions.com.au

FEBRUARY 2020

Event name	AIME 2020
Event type	Business Events Exhibition
Location	Melbourne
Participation cost	Estimation only, based on 2019 costs. \$13,125 (stand space & 32 pre-scheduled appointments). Costs are to be confirmed for 2020.
Available TNT subsidies/ inclusions	Estimation only, based on 2019 subsidy. Subsidised rate of \$3750 (16 appointments) or \$7500 (32 appointments). Costs and subsidies are to be confirmed for 2020.
Timing	17 - 19 February 2020
Background	AIME (Asia Pacific Incentives & Meetings Event) is the largest international MICE event in the Asia-Pacific region and targets both national and international event planners from over 38 countries. An annual event held over 3 days, AIME starts with a Knowledge Program open to all participants for personal development, followed by a 2-day exhibition. Exhibitors can engage and network with key decision makers and influencers during pre-scheduled appointments on the exhibition floor and various networking opportunities throughout the program.
Criteria and registrations	A review is currently underway to assess the available options for AIME 2020 and industry will be consulted mid-2019.
NT Convention Bureau contact	Louise.Kitchingham@ntconventions.com.au



INDUSTRY EVENTS SCHEDULE 2020

FEBRUARY

Event name	Walkabout Japan
Event type	Trade event - Tourism Australia
Location	Kofu, Japan
Participation cost	Please refer to the Tourism Australia website for costs.
Available TNT subsidies/inclusions	N/A
Timing	(25 - 27 February 2019) Dates for 2020 are to be confirmed.
Background	Walkabout Japan is the premier trade event for Australian tourism products and services to engage with key Japanese travel companies.
Criteria and registrations	Registrations for the 2019 event have closed. Details for the 2020 event are to be confirmed by Tourism Australia.
Website	www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html
Tourism NT contact	marketing.tourismnt@nt.gov.au

Event name	Victoria Caravan, Camping & Touring Supershow
Event type	Consumer
Location	Melbourne showgrounds
Participation cost	Estimation only, based on 2019 costs. \$500 participation cost for members of Tourism Central Australia and Tourism Top End. Flights and accommodation not included. Costs & subsidies for 2020 are to be confirmed.
Available TNT subsidies/inclusions	As above, the fee entitles participants to 2 branded shirts, show entry fees and a contribution towards the stand.
Timing	(20 - 25 February 2019) Dates for 2020 are to be confirmed.
Background	For 65 years the Victorian Caravan, Camping & Touring Supershow is Australia's premier outdoors show. The event is a great opportunity to put your business in front of thousands of potential visitors to the region.
Criteria and registrations	Please note registrations for the 2019 event have closed. Details for the 2020 event are to be confirmed by the event organisers.
Website	www.caravanshow.com.au/home
Contact	Tourism Central Australia: info@discoverca.com.au Tourism Top End: info@tourismtopend.com.au



INDUSTRY EVENTS SCHEDULE 2020

FEBRUARY

Event name	TravMedia IMM Australia
Event type	Media
Location	Sydney
Participation cost	Estimation only, based on 2019 costs. TravMedia Customers: \$1,600 for one delegate and \$875 for a second delegate. Non-TravMedia Customer: \$1,850 for one delegate and \$1,000 for a second delegate. Costs & subsidies for 2020 are to be confirmed.
Available TNT subsidies/ inclusions	N/A
Timing	(21 - 22 February 2019) Dates for 2020 are to be confirmed.
Background	Exhibitors each enjoy a dedicated branded table where they can meet top travel journalists, editors and broadcasters to discuss their news, events and developments. As a single-day networking and relationship building opportunity for journalists and travel & tourism brands, IMM is unrivalled.
Criteria and registrations	Registrations for the 2019 event have now closed. Details for the 2020 event are to be confirmed by TravMedia.
Website	www.travmedia.com/immaus/
Tourism NT contact	marketing.tourismnt@nt.gov.au

Event name	New Experiences Roadshow UK & Europe
Event type	Tradeshaw - Tourism NT in partnership with SATC.
Location	London, Manchester, Zurich & Munich.
Participation cost	Estimation only, based on 2019 costs. Subsidised registration cost is \$2,500 per person in single accommodation. Additional delegates sharing a room will cost \$2000 per person. Registrations for this event have closed. Costs & subsidies for 2020 are to be confirmed.
Available TNT subsidies/ inclusions	As above.
Timing	(25 February - 1 March 2019) Dates for 2020 are to be confirmed.
Background	In partnership with SATC, Tourism NT is coordinating a roadshow giving NT operators an opportunity to establish business relationships with key product planners, decision makers and frontline consultants from the United Kingdom, Scandinavia, Netherlands, France, Belgium, Italy, Germany and Switzerland.
Criteria and registrations	Registrations for the 2019 event have closed. Details for the 2020 event are to be confirmed.
Tourism NT contact	Kirsten Clarke kirsten.clarke@nt.gov.au 08 8951 8405



INDUSTRY EVENTS SCHEDULE 2020

MARCH

Event name	International Tourismus Borse (ITB)
Event type	International tradeshow - ITB / Tourism Australia exclusive stand
Location	Berlin
Participation cost	Tourism Australia will have an exclusive stand at ITB Berlin. Please refer to the below websites for detailed costs.
Available TNT subsidies/ inclusions	Estimation only, based on 2019 subsidy. Sole booth subsidy AU\$2000 / share booth subsidy AU\$1100. Subsidy is on registration, no other inclusions. Costs & subsidies for 2020 are to be confirmed.
Timing	(6 - 10 March 2019) Details for the 2020 event are to be confirmed.
Background	Tourism Australia will have an exclusive stand at ITB Berlin and invites industry to participate as stand partners. The event brings prominent people from the tourism industry to network, negotiate and do business.
Criteria and registrations	This is an ITB event, please refer to their website for registration and criteria details. Seller applications for ITB19 have closed. Details for the 2020 event are to be confirmed.
Website	ITB: www.itb-berlin.de/en/ Tourism Australia: www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html
Tourism NT contact	marketing.tourismnt@nt.gov.au

Event name	NT Muster
Event type	Domestic tradeshow - Tourism NT
Location	Brisbane, Melbourne and Sydney
Participation cost	Estimation only, based on 2019 costs. \$1,300 + GST for one delegate to attend all three cities. Additional delegates are \$300 + GST per person (\$100 per event). Costs & subsidies for 2020 are to be confirmed.
Available TNT subsidies/ inclusions	N/A
Timing	5 March 2019 (Brisbane) 6 March 2019 (Melbourne) 7 March 2019 (Sydney) Details for the 2020 event are to be confirmed.
Background	NT Muster is Tourism NT's annual domestic trade show, where Tourism NT take the NT to the east coast. NT Muster aims to educate the travel trade on the Territory's key destinations, experiences and incredible products on offer. It provides an efficient and cost effective opportunity for NT operators to establish relationships with wholesale and retail travel agents and provide product training and updates to frontline staff on a large scale. Approximately 500 agents attend across three events.
Criteria and registrations	Registrations for the 2019 event have closed. Details for the 2020 event are to be confirmed.
Tourism NT contact	Gabrielle Deacon gabrielle.deacon@nt.gov.au (02) 9361 1966.



INDUSTRY EVENTS SCHEDULE 2020

MARCH

Event name	RAC Perth Caravan and Camping Show
Event type	Consumer
Location	Claremont Showgrounds
Participation cost	Estimation only, based on 2019 costs. \$500 participation cost for members of Tourism Central Australia and Tourism Top End. Flights and accommodation not included. Costs & subsidies for 2020 are to be confirmed.
Available TNT subsidies/ inclusions	As above, the fee entitles participants to 2 branded shirts, show entry fees and a contribution towards the stand.
Timing	(20 - 24 March 2019) Details for the 2020 event are to be confirmed.
Background	The annual Perth Caravan and Camping Show is back in 2019, bigger and better than ever. The event is a great opportunity to put your business in front of thousands of potential visitors to the region.
Criteria and registrations	Registrations for the 2019 event have closed. Details for the 2020 event are to be confirmed.
Website	www.caravanandcampingshow.com.au
Contact	Tourism Central Australia: info@discoverca.com.au Tourism Top End: info@tourismtopend.com.au

Event name	Backpack the Outback Roadshow
Event type	Roadshow - Tourism NT
Location	Cairns, Byron Bay, Sydney, Melbourne
Participation cost	Estimation only, based on 2019 costs. \$600 + GST for 1 delegate to attend all 4 events. Additional delegates are \$200 + GST per person (\$50 per event). Costs & subsidies for 2020 are to be confirmed.
Available TNT subsidies/ inclusions	N/A
Timing	25 March 2019 (Cairns) 26 March 2019 (Byron Bay) 27 March 2019 (Sydney) 28 March 2019 (Melbourne) Details for the 2020 event are to be confirmed.
Background	The Backpack the Outback Roadshow is an opportunity for NT tourism operators in the backpacker sector to promote their product and build relationships with retail travel agents on the East Coast.
Criteria and registrations	Registrations for the 2019 event have closed. Details for the 2020 event are to be confirmed.
Website	N/A
Tourism NT contact	Rachel Kiely Rachel.Kiely@nt.gov.au (02) 9361 1972