

Tourism Businesses in the Northern Territory

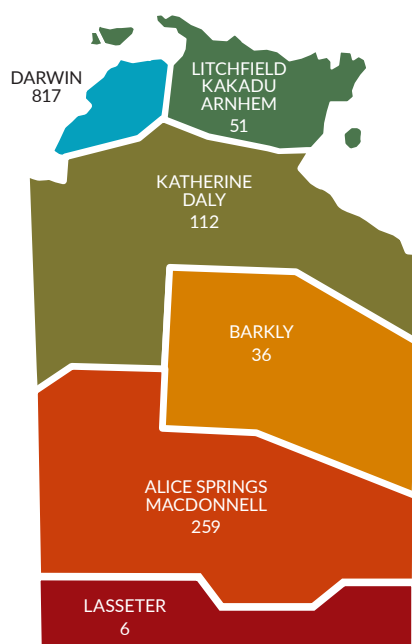
Overview

In June 2019, there were 1,352 employing tourism businesses in the Northern Territory (NT). Of Australian states and territories, the NT had the second largest proportion of employing tourism businesses as a share of total employing businesses, at 22.6%.

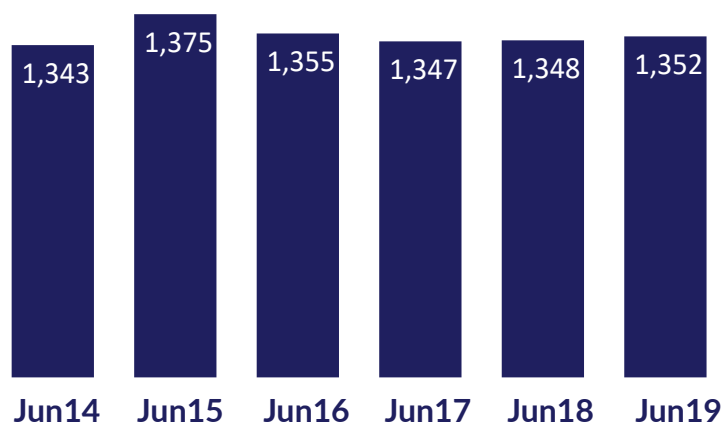
EMPLOYMENT SIZE

| NORTHERN TERRITORY June 2019 | MICRO | SMALL | MEDIUM TO LARGE | TOTAL EMPLOYING | NON EMPLOYING | TOTAL |
|---|------------|------------|--------------------|--------------------|------------------|--------------|
| Number of employees | 1-4 | 5-19 | >20 | | | |
| Accommodation | 29 | 42 | 33 | 104 | 66 | 170 |
| Cafes, restaurants and takeaway food services | 192 | 148 | 59 | 399 | 102 | 501 |
| Clubs, pubs, taverns and bars | 10 | 23 | 27 | 60 | 21 | 81 |
| Rail transport | 3 | 0 | 0 | 3 | 0 | 3 |
| Taxi transport | 9 | 4 | 3 | 16 | 188 | 204 |
| Air, water, and other transport | 25 | 14 | 6 | 45 | 67 | 112 |
| Motor vehicle hiring | 4 | 3 | 0 | 7 | 17 | 24 |
| Travel agency and tour operator services | 16 | 15 | 6 | 37 | 48 | 85 |
| Cultural services | 13 | 3 | 8 | 24 | 72 | 96 |
| Casinos and other gambling services | 7 | 0 | 6 | 13 | 8 | 21 |
| Automotive fuel retailing | 17 | 22 | 6 | 45 | 10 | 55 |
| Other sports and recreation services | 25 | 16 | 5 | 46 | 33 | 79 |
| Other retail trade | 250 | 234 | 69 | 553 | 308 | 861 |
| TOTAL TOURISM INDUSTRIES* | 600 | 524 | 228 | 1,352 | 940 | 2,292 |

EMPLOYING TOURISM BUSINESSES BY NT TOURISM REGION* JUNE 2019



NUMBER OF EMPLOYING TOURISM BUSINESSES IN THE NORTHERN TERRITORY



Tourism Research Australia's (TRA) Tourism Businesses in Australia June 2014 - June 2019 report estimates the number of businesses in the Australian tourism industry by employment size, industry type, location and financial performance. Business counts are sourced and derived from the Australian Bureau of Statistics' (ABS) Business Register (unpublished data).

TRA published the full report and data tables in August 2020. These can be found on its website: <https://www.tra.gov.au/economic-analysis/tourism-businesses/businesses-results>

*Differences in numbers between Tourism Businesses by Region and Tourism Businesses by Industries may be due to confidentialisation of business in small geographical locations and rounding.