Aboriginal Tourism Forum





Expression of Interest

Cultural experiences are closer than you think - Aboriginal tourism product showcase

Before you apply

This initiative is designed for actively trading Northern Territory based majority owned Aboriginal tourism businesses. This opportunity is to present, develop or refine a 5 minute Aboriginal tourism product pitch to be delivered at the Aboriginal Tourism Forum on 6 November 2025.

Applications close

Applications close **6 October 2025 or sooner if allocation is exhausted**, or when allocated budget is exhausted. All applicants will be notified of the outcome of the application no later than **10 October 2025**.

| Your details | | | | |
|-------------------|--|-------------|------------|--|
| Title: | | First name: | Last name: | |
| Preferred name: | | | | |
| Position title: | | | | |
| Business name: | | | | |
| Mobile number: | | | | |
| Email address: | | | | |
| Business address: | | | | |
| ABN: | | | ACN: | |
| | | | | |

| Request for support | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----|
| | Yes | No |
| I am interested in delivering a 5-minute Aboriginal tourism product pitch and I have an industry appropriate verbal and visual product pitch ready to be delivered. | | |
| I am interested in delivering a 5-minute Aboriginal tourism product pitch and in the Tourism NT contractor working with me to review and re ine my Aboriginal tourism verbal and visual product pitch. | | |
| I am interested in delivering a 5-minute Aboriginal tourism product pitch and in the Tourism NT contractor working with me to develop my Aboriginal tourism verbal and visual product pitch. | | |

Support provided by the Tourism NT contractor includes:

- Introduction and start up meeting
- Verbal and visual product pitch preparation including the development of a tailored pitch deck
- Product pitch coaching
- On-ground support at the Aboriginal Tourism Forum on 6 November 2025
- Post event written feedback.





| Your tourism business details | | | | |
|-----------------------------------------------------------------------------------|-----|----|-----|-----|
| | | Y | 'es | No |
| Do you have a website? | | | | |
| If no, please briefly describe what is your product | | | | |
| | | | | |
| | | | | |
| | | | | |
| Where is your Aboriginal tourism product and how do I get there? | | | | |
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| | | | | |
| | Yes | No | Uns | ure |
| Are you listed on the Australian Tourism Data Warehouse (ATDW)? | | | | |
| Are you a member of Tourism Top End, Tourism Central Australia or Hospitality NT? | | | | |
| Can customers book your product through an on-line booking system? | | | | |
| Can you be found on Tripadvisor? | | | | |
| Do you have trade rate sheets? | | | | |





Privacy notice:

The collection of personal and business information enables the Northern Territory Government care of its agency the Department of Tourism and Hospitality (DTH) and event organisers to provide delegates with support and assistance relevant to the Aboriginal Tourism Forum (the Forum). Without your personal and business information, event organisers cannot progress and finalise your attendance at this event. DTH may also add (or update) your data in its customer relationship management system so that you can receive up-to-date and relevant business information.

DTH has a legal obligation under the Information Act not to disclose personal information other than for the primary purpose for which it was collected, unless otherwise agreed to, or authorised by law. DTH will handle your personal information in accordance with its Privacy Policy which outlines how you can access or seek to correct your personal information, or lodge a complaint about a breach of the Northern Territory's Privacy Principles. You can find out more about how the department manages your personal information by contacting the Privacy Officer via GPO Box 3200, Darwin, NT 0801, or by telephoning (08) 8999 6208 or emailing FOI@nt.gov.au

Talent release:

Participants who attend the Forum may be captured in visual and audio recordings, either as an individual or part of a group. These visual and audio recordings may be reproduced for use in advertisements, promotional material and training and development materials prepared by and/or published for and on behalf of the Northern Territory Government in connection with the Forum.

Visual and audio recordings and other personal information described above may be supplied to contractors and service providers engaged by the Northern Territory Government to develop or produce advertisements, promotional material and training and development materials in connection with the Forum but will not be provided to any other person or organisation for purposes other than advertising, promotions or training and development.

The permission will continue until permission is revoked in writing to the Northern Territory Government. In the situation where permission is revoked, every effort will be made to remove the image from future distribution; however this may not be possible or practical in some situations.

Other expenses:

| All incidentals are to | be met by the | expression of | f interest app | licant. |
|----------------------------|--------------------|---------------|----------------|---------------------------------------|
| , at interdented to the tr | o be inice by time | expression or | cc. csc app | · · · · · · · · · · · · · · · · · · · |

| I have read the above privacy notice, talent release and other expenses and I agree and accept | | |
|------------------------------------------------------------------------------------------------|-------|--|
| Signature: | Date: | |

Send your completed form to:

Email: Aboriginal.TourismNT@nt.gov.au | Phone: 8999 7421