

# Overnight Journey Summary

YEAR ENDING (YE) MARCH 2025



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## TOP INTERNATIONAL MARKETS



UNITED STATES OF AMERICA  
OVERNIGHT TRIPS 34,000 ↑ 23%  
SPEND \$78M



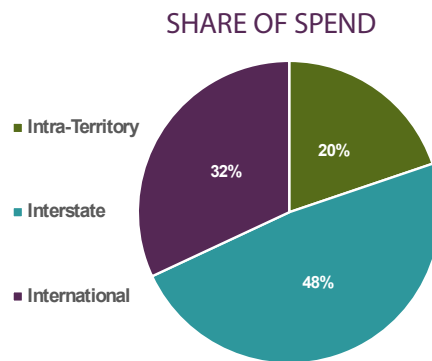
UNITED KINGDOM  
OVERNIGHT TRIPS 25,000 ↑ 10%  
SPEND \$43M



GERMANY  
OVERNIGHT TRIPS 19,000 ↑ 11%  
SPEND \$32M



NEW ZEALAND  
OVERNIGHT TRIPS 16,000 ↑ 12%  
SPEND \$29M

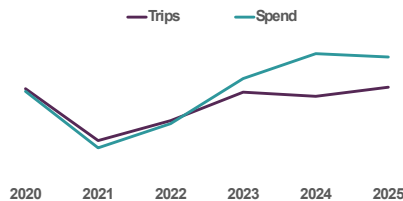


# \$1.5 BILLION

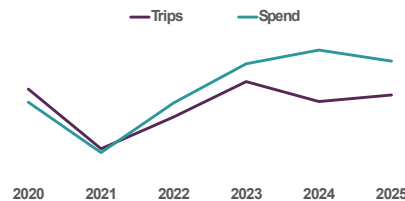
 FROM A TOTAL 1.11 MILLION OVERNIGHT TRIPS

TOTAL OVERNIGHT TRIPS	TOTAL OVERNIGHT SPEND	AVERAGE SPEND PER TRIP	TOTAL NIGHTS	AVERAGE NIGHTS
1.1M YE MARCH 2025 ↑ 12% 994,00 YE MARCH 2024	\$1.49B YE MARCH 2025 ↓ 2.7% \$1.53B YE MARCH 2024	\$1,344 YE MARCH 2025 ↓ 13% \$1,542 YE MARCH 2024	8.2M YE MARCH 2025 ↓ 0.2% 8.2M YE MARCH 2024	7.4 YE MARCH 2025 ↓ 0.9 NIGHTS 8.3 YE MARCH 2024
TOTAL				
219,000 YE MARCH 2025 ↑ 10% 199,00 YE MARCH 2024	\$476M YE MARCH 2025 ↑ 11% \$430 YE MARCH 2024	\$2,171 YE MARCH 2025 ↑ 0.7% \$2,157 YE MARCH 2024	4.3M YE MARCH 2025 ↓ 6.3% 4.5M YE MARCH 2024	19.4 YE MARCH 2025 ↓ 3.4 NIGHTS 22.8 YE MARCH 2024
INTERNATIONAL				
505,000 YE MARCH 2025 ↑ 8.9% 464,000 YE MARCH 2024	\$719M YE MARCH 2025 ↓ 8.8% \$789M YE MARCH 2024	\$1,423 YE MARCH 2025 ↓ 16% \$1,699 YE MARCH 2024	2.9M YE MARCH 2025 ↑ 6.2% 2.8M YE MARCH 2024	5.8 YE MARCH 2025 ↓ 0.1 NIGHTS 5.9 YE MARCH 2024
INTERSTATE				
384,000 YE MARCH 2025 ↑ 16% 330,00 YE MARCH 2024	\$295M YE MARCH 2025 ↓ 5.9% \$313M YE MARCH 2024	\$769 YE MARCH 2025 ↓ 19% \$949 YE MARCH 2024	995,000 YE MARCH 2025 ↑ 11% 900,000 YE MARCH 2024	2.6 YE MARCH 2025 ↓ 0.1 NIGHTS 2.7 YE MARCH 2024
INTRA-TERRITORY				

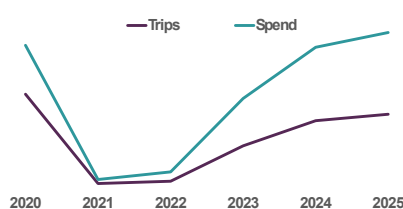
## TOTAL TREND



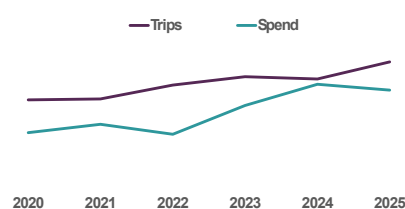
## INTERSTATE TREND



## INTERNATIONAL TREND



## INTRA-TERRITORY TREND



Source: International Visitor Survey and Domestic Tourism Statistics - Tourism Research Australia, Year Ending March 2025. Period-to-period percentage changes may differ slightly due to rounding.

The change in reporting from the National Visitor Survey to the Domestic Tourism Statistics means there will be a break in series due to change in methodology making previous published results unable to be used in comparison.

NOTE: Percentage changes are compared to YE March 2024 unless otherwise stated.

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