|  |
| --- |
| **<< Insert your logo >>** |

**Community and culture**

Our sustainability actions

**<< Insert your business name >>**

|  |  |
| --- | --- |
| Take further action: |  |
| Continuously strive to be more [inclusive and accessible](https://www.tourismnt.com.au/industry-toolkit/tourism-business-support-guide/nine-pillar-roadmap/quality-and-excellence-pillar-0), and ensure your accessibility features are presented accurately on your website. This may include floorplans, location maps, videos, photos and a list of accessible options. |  |
| Include accessible and inclusive imagery and content on your website and social media. |  |
| Address dietary requirements on your menus and train staff to enquire about allergies. |  |
| Implement a cultural holiday and events calendar, such as NAIDOC Week and Diwali, and aim to plan celebratory, inclusive experiences around these important occasions. |  |
| Prioritise local people for employment opportunities, remembering sometimes that will mean investing in their training or making changes to provide an inclusive and accessible workplace. |  |
| Offer experiences that promotes travel during off-peak and shoulder seasons and to regional and remote areas to support local communities over the entire year and throughout the whole of the NT. |  |
| Promote local retail, hospitality, arts, and culture experiences to your visitors. |  |