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| **<< Insert your logo >>** |

**Carbon footprint**

Our sustainability actions

**<< Insert your business name >>**

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| Our first steps: |  |
| Publicly declare your ambition to reduce your carbon footprint and become more sustainable. A great way to do this is on a dedicated page on your website. |  |
| Identify a team or person in your business to champion sustainability and reduce your carbon footprint. |  |
| Estimate your carbon emissions using a [carbon calculator tool](https://carbonpositiveaustralia.org.au/calculate/) (there are many online tools out there, do your research and choose one that suits your business). |  |
| Attempt to understand the emissions you are contributing through your current suppliers (Scope 3 emissions). You may need to ask them to provide that information, even if it is an estimate. |  |
| Estimate how high you expect your carbon emissions to be by a set date in the future (determine a date that suits you; it could be 2030, 2050 etc). Set achievable and realistic targets to improve upon your estimate. |  |
| Establish a strategy to achieve your newly set carbon emission reduction targets. This will form your ‘Net Zero Strategy’ and will greatly improve your carbon footprint. |  |