

Tourism Businesses in the Northern Territory

June 2022



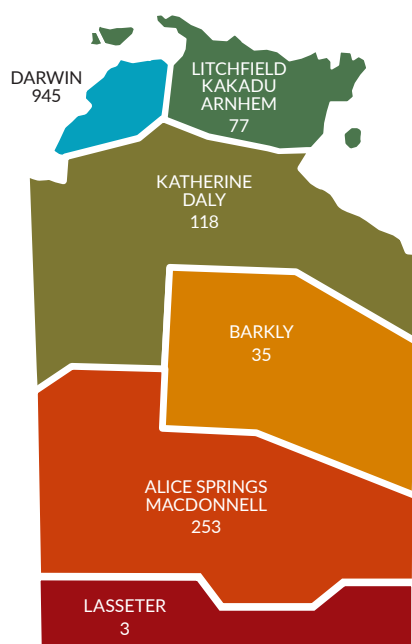
Overview

In June 2022, there were 1,499 employing tourism businesses in the Northern Territory (NT). Of Australian states and territories, the NT along with Tasmania had the largest proportion of employing tourism businesses as a share of total employing businesses, at 22%. This was above the national average of 18%. The growth was predominantly in micro businesses in the NT and across Australia.

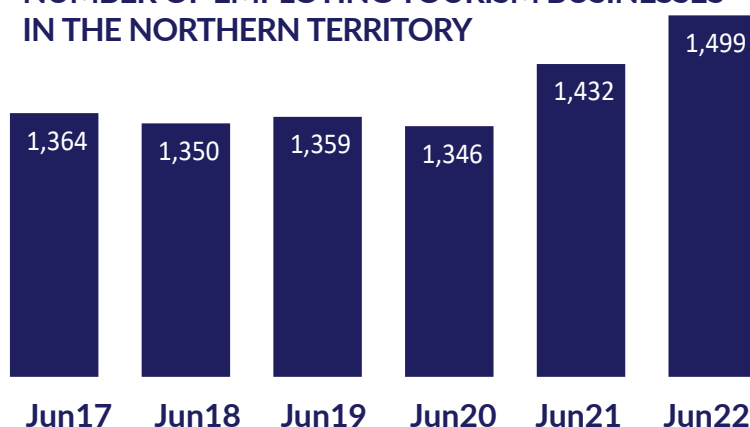
EMPLOYMENT SIZE

NORTHERN TERRITORY June 2022	MICRO	SMALL	MEDIUM TO LARGE	TOTAL EMPLOYING	NON EMPLOYING*	TOTAL
Number of employees	1-4	5-19	>20			
Accommodation	32	39	28	99	59	158
Cafes, restaurants and takeaway food services	235	178	55	468	138	606
Clubs, pubs, taverns and bars	13	23	29	65	23	88
Rail transport	3	0	0	3	0	3
Taxi transport	12	4	0	16	229	245
Air, water, and other transport	33	14	3	50	50	100
Motor vehicle hiring	7	3	3	13	23	36
Travel agency and tour operator services	38	14	4	56	52	108
Cultural services	16	7	4	27	102	129
Casinos and other gambling services	4	3	0	7	4	11
Automotive fuel retailing	9	23	7	39	9	48
Other sports and recreation services	32	26	6	64	36	100
Other retail trade	307	229	55	591	334	925
TOTAL TOURISM INDUSTRIES*	739	560	200	1,499	1,058	2,557

EMPLOYING TOURISM BUSINESSES BY NT TOURISM REGION** JUNE 2022



NUMBER OF EMPLOYING TOURISM BUSINESSES IN THE NORTHERN TERRITORY



NOTE: The increase in the number of tourism businesses between June 2020 and June 2022 (COVID-19 period) can be attributed to the JobKeeper program and other forms of state and federal government support, which made tourism businesses more visible for administrative and reporting purposes. The easing of COVID-19 restrictions and the opening of international borders in 2022 has seen an improved trading environment. The number of employing tourism businesses grew 4.7% compared to June 2021.

Business counts are sourced and derived from the Australian Bureau of Statistics' (ABS) Business Register (unpublished data). Tourism Research Australia (TRA) published the full report and data tables in April 2023. These can be found on its website: <https://www.tra.gov.au/economic-analysis/tourism-businesses/businesses-results>

*Non-Employing businesses as defined by TRA are sole traders with no employees. **Differences in numbers between businesses by region and businesses by industries may be due to confidentiality of business in small geographical locations and rounding. The regional counts of businesses are primarily classified by Tourism Research Australia on the base of their main business or head office address.

Published April 2023

Department of Industry, Tourism and Trade

