

In 2020-21, total tourism Gross Value Added (GVA) in Lasseter was worth \$129 million. During the same time period, tourism in Lasseter supported a total of 500 direct jobs. Lasseter is predominantly reliant on tourism, evident with direct and total tourism contribution to the Lasseter economy showing the same result.

NORTHERN

TOURISM NT

NORTHERN

TERRITORY

Value of tourism



Tourism employment in Lasseter

Direct tourism GVA

TRANSPORT **Direct jobs** \$38.2m 500 **ACCOMMODATION* \$22.6m** Tourism consumption in Lasseter **FOOD SERVICES** Direct \$25.7m 414 million **RETAIL TRADE \$11.1m** Share of tourism consumption by visitor type **EDUCATION AND** TRAINING 1% Same-day travel **\$10.9m** Intra-Territory overnight **OTHER INDUSTRIES** \$20.2m Interstate overnight **TOTAL (ALL INDUSTRIES)** 50% International overnight **\$129m**

*includes ownership of dwellings (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use). COVID-19 has delivered the largest shock to the NT tourism industry, full recovery to pre-COVID levels is expected to be slow. Data is based on 3 year average smooth series.

Department of Industry, Tourism and Trade