

Tourism Businesses in the Northern Territory

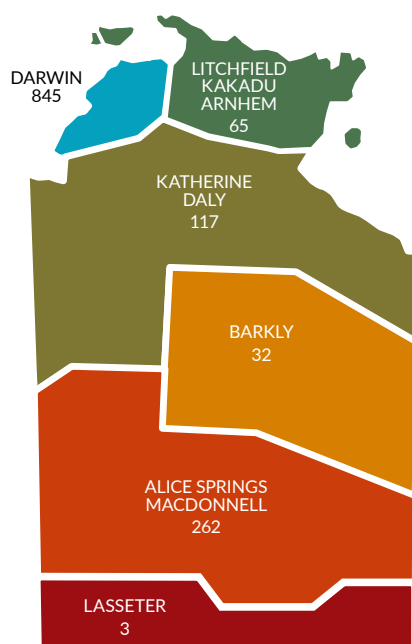
Overview

In June 2020, there were 1,337 employing tourism businesses in the Northern Territory (NT). Of Australian states and territories, the NT along with Tasmania had the largest proportion of employing tourism businesses as a share of total employing businesses, at 23%.

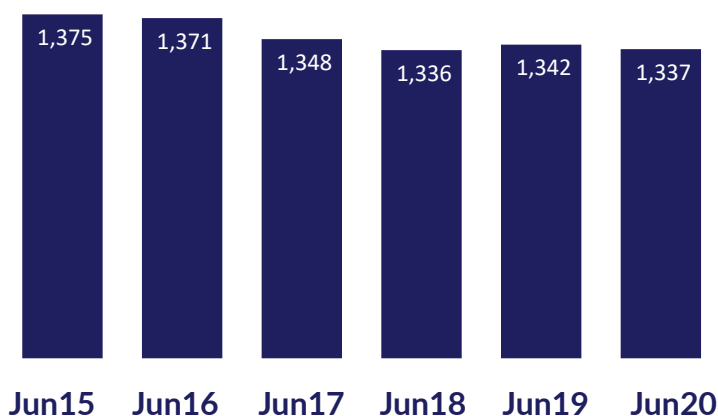
EMPLOYMENT SIZE

NORTHERN TERRITORY June 2020	MICRO	SMALL	MEDIUM TO LARGE	TOTAL EMPLOYING	NON EMPLOYING*	TOTAL
Number of employees	1-4	5-19	>20			
Accommodation	33	37	30	100	60	160
Cafes, restaurants and takeaway food services	185	143	50	378	120	498
Clubs, pubs, taverns and bars	13	28	29	70	19	89
Rail transport	0	0	0	0	0	0
Taxi transport	13	3	0	16	241	257
Air, water, and other transport	19	14	6	39	46	85
Motor vehicle hiring	3	3	3	9	21	30
Travel agency and tour operator services	19	13	3	35	52	87
Cultural services	19	3	4	26	89	115
Casinos and other gambling services	4	3	3	10	8	18
Automotive fuel retailing	11	25	11	47	10	57
Other sports and recreation services	25	22	11	58	38	96
Other retail trade	243	247	59	549	330	879
TOTAL TOURISM INDUSTRIES*	587	541	209	1,337	1,034	2,371

EMPLOYING TOURISM BUSINESSES BY NT TOURISM REGION** JUNE 2020



NUMBER OF EMPLOYING TOURISM BUSINESSES IN THE NORTHERN TERRITORY



Business counts are sourced and derived from the Australian Bureau of Statistics' (ABS) Business Register (unpublished data).

Tourism Research Australia (TRA) published the full report and data tables in May 2021. These can be found on its website: <https://www.tra.gov.au/economic-analysis/tourism-businesses/businesses-results>

*Non-Employing businesses as defined by TRA are sole traders with no employees. **Differences in numbers between businesses by region and businesses by industries may be due to confidentialisation of business in small geographical locations and rounding. The regional counts of businesses are primarily classified by Tourism Research Australia on the base of their main business or head office address.