

Tourism Businesses in the Northern Territory

June 2018



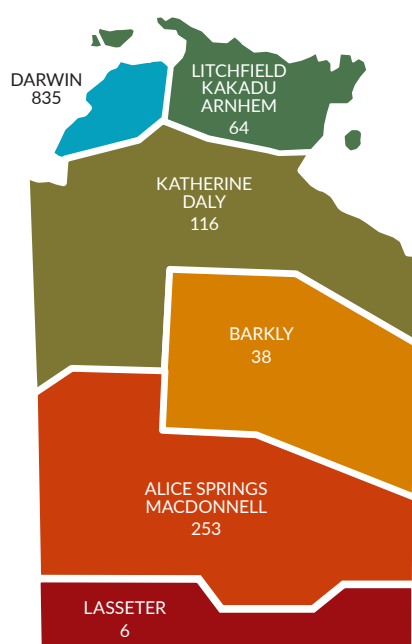
Overview

In June 2018, there were 1,341 employing tourism businesses in the Northern Territory (NT). The NT had the second largest proportion of employing tourism businesses as a share of total employing businesses, at 22.4%.

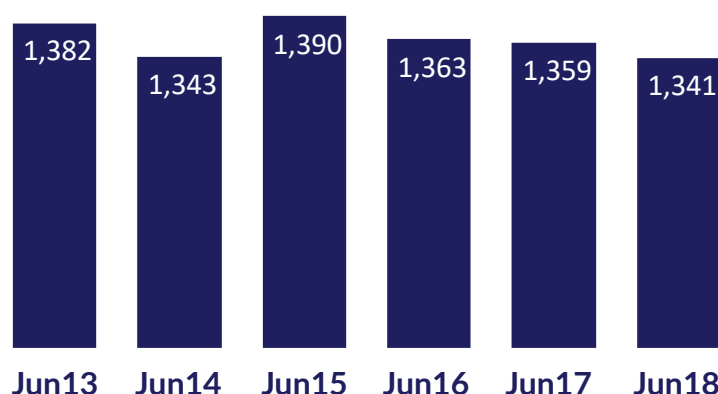
EMPLOYMENT SIZE

NORTHERN TERRITORY June 2018	MICRO	SMALL	MEDIUM TO LARGE	TOTAL EMPLOYING	NON EMPLOYING	TOTAL
Number of employees	1-4	5-19	>20			
Accommodation	29	42	34	105	73	178
Cafes, restaurants and takeaway food services	199	138	48	385	104	489
Clubs, pubs, taverns and bars	10	26	32	68	16	84
Rail transport	3	0	0	3	0	3
Taxi transport	7	5	3	15	130	145
Air, water, and other transport	24	16	3	43	52	95
Motor vehicle hiring	4	3	0	7	18	25
Travel agency and tour operator services	7	17	3	27	42	69
Cultural services	14	3	6	23	80	103
Casinos and other gambling services	10	3	3	16	5	21
Automotive fuel retailing	7	22	9	38	9	47
Other sports and recreation services	21	21	3	45	31	76
Other retail trade	266	237	63	566	275	841
TOTAL TOURISM INDUSTRIES*	601	533	207	1,341	835	2,176

EMPLOYING TOURISM BUSINESSES BY NT TOURISM REGIONS* JUNE 2018



NUMBER OF EMPLOYING TOURISM BUSINESSES IN THE NORTHERN TERRITORY



Tourism Research Australia's (TRA) Tourism Businesses in Australia June 2013 - June 2018 report estimates the number of businesses in the Australian tourism industry by employment size, industry type, location and financial performance. Business counts are sourced and derived from the Australian Bureau of Statistics' (ABS) Business Register (unpublished data).

TRA published the full report and data tables in November 2019. These can be found on their website: <https://www.tra.gov.au/economic-analysis/tourism-businesses/businesses-results>

*Differences in numbers between Tourism Businesses by Region and Tourism Businesses by Industries may be due to confidentialisation of business in small geographical locations and rounding.