

# Tourism NT

## Industry Events Calendar



# Welcome to the Tourism NT Industry Events Calendar.

To assist industry we are providing a calendar of upcoming industry events for 2020 and early 2021, incorporating available dates, contact information, cost and subsidies where applicable. Critical to the future growth of international and domestic visitation is the partnership between Tourism NT and the Northern Territory tourism industry. To maximise awareness, visitation and visitor expenditure in the region, this guide outlines domestic and international trade, business, consumer marketing and industry development events conducted by Tourism NT and partners.

The selection of events domestically, by market and globally offers the opportunity to develop your business and showcase your tourism product to key decision makers and consumers in the tourism, travel distribution and business system. Please note this publication is subject to change; the document will be updated to reflect accurate information when it becomes available.

The publication should only be used as a guide to assist you in the development of your marketing, event and financial priorities for the year ahead. Participation in these events is subject to availability and suitability in accordance with eligibility criteria specified by the organising body.

For further information on the wide range of Tourism NT's activities and services please visit [www.tourismnt.com.au](http://www.tourismnt.com.au)

## Andrew Hopper

Deputy Chief Executive Officer -  
Department of Tourism, Sport and Culture





# Industry Events Schedule 2020

February

Event name	Let's Go Caravan & Camping Touring Supershow
Event type	Consumer
Location	Adelaide
Participation cost	\$600 participation cost for members of Tourism Central Australia and Tourism Top End. Flights and accommodation not included.
Available subsidies	The fee entitles participants to 2 branded shirts, show entry fees and a contribution towards the stand.
Timing	12 - 16 February 2020 Dates for 2021 are to be confirmed.
Background	The Let's Go Caravan Camping Show is an event like no other – a celebration of the caravan and camping lifestyle. It is an opportunity to connect with the industry and get in front of those planning their next adventure.
Criteria and registrations	Registrations for this event have closed. Details for the 2021 event are to be confirmed by the event organiser.
Website	<a href="http://www.caravanandcampingsa.com.au">www.caravanandcampingsa.com.au</a>
Contact	Tourism Central Australia: <a href="mailto:info@discoverca.com.au">info@discoverca.com.au</a> Tourism Top End: <a href="mailto:info@tourismtopend.com.au">info@tourismtopend.com.au</a>

Event name	AIME
Event type	Business Events
Location	Melbourne
Participation cost	Please refer to the AIME website for costs.
Available subsidies	N/A
Timing	17 - 19 February 2020 Dates for 2021 are to be confirmed.
Background	The Asia Pacific Incentives Meetings Event (AIME) is the leading trade event for the meetings and event industry in the Asia Pacific region. AIME is where industry decision makers connect, create and do business across the whole Asia Pacific region.
Criteria and registrations	Registrations for this event have now closed. Details for the 2021 event are to be confirmed by the event organiser.
Website	<a href="http://www.aime.com.au">www.aime.com.au</a>
Tourism NT contact	<a href="mailto:Mia.Oesterberg@nt.gov.au">Mia.Oesterberg@nt.gov.au</a> (08) 8991 8407

# Industry Events Schedule 2020

February

Event name	Victoria Caravan, Camping & Touring Supershow
Event type	Consumer
Location	Melbourne Showgrounds
Participation cost	\$600 participation cost for members of Tourism Central Australia and Tourism Top End. Flights and accommodation not included.
Available subsidies	The fee entitles participants to 2 branded shirts, show entry fees and a contribution towards the stand.
Timing	20 – 24 February 2020 Dates for 2021 are to be confirmed.
Background	For 66 years the Victorian Caravan, Camping & Touring Supershow is Australia's premier outdoors show. The event is a great opportunity to put your business in front of thousands of potential visitors to the region.
Criteria and registrations	Registrations for this event have now closed. Details for the 2021 event are to be confirmed by the event organisers.
Website	<a href="http://www.caravanshow.com.au/home">www.caravanshow.com.au/home</a>
Contact	Tourism Central Australia: <a href="mailto:info@discoverca.com.au">info@discoverca.com.au</a> Tourism Top End: <a href="mailto:info@tourismtopend.com.au">info@tourismtopend.com.au</a>

Event name	TravMedia IMM Australia
Event type	Media
Location	Sydney
Participation cost	TravMedia Customers: \$1,700 for one delegate and \$975 for a second delegate. Non-TravMedia Customer: \$1,950 for one delegate and \$1,100 for a second delegate.
Available subsidies	N/A
Timing	27 & 28 February 2020 Dates for 2021 are to be confirmed.
Background	Exhibitors each enjoy a dedicated branded table where they can meet top travel journalists, editors and broadcasters to discuss their news, events and developments.
Criteria and registrations	Registrations for this event have now closed. Details for the 2021 event are to be confirmed by TravMedia.
Website	<a href="http://www.travmedia.com/immaus">www.travmedia.com/immaus</a>
Tourism NT contact	<a href="mailto:marketing.tourismnt@nt.gov.au">marketing.tourismnt@nt.gov.au</a>

# Industry Events Schedule 2020

March

Event name	International Tourismus Borse (ITB)
Event type	International tradeshow – ITB / Tourism Australia exclusive stand
Location	Berlin
Participation cost	Tourism Australia will have an exclusive stand at ITB Berlin. Please refer to the below websites for detailed costs.
Available TNT subsidies	Sole booth subsidy AU\$2000 / share booth subsidy AU\$1100. Subsidy is on registration, no other inclusions.
Timing	4 – 8 March 2020 <b>Event cancelled – dated 28 February 2020.</b> Details for the 2021 event are to be confirmed.
Background	Tourism Australia will have an exclusive stand at ITB Berlin and invites industry to participate as stand partners. The event brings prominent people from the tourism industry to network, negotiate and do business.
Criteria and registrations	Details for the 2021 event are to be confirmed by ITB.
Website	ITB: <a href="http://www.itb-berlin.com">www.itb-berlin.com</a>  Tourism Australia: <a href="http://www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html">www.tourism.australia.com/en/events-and-tools/industry-events/australian-tourism-industry-events-calendar.html</a>
Tourism NT contact	<a href="mailto:Kirsten.Clarke@nt.gov.au">Kirsten.Clarke@nt.gov.au</a>  (08) 8951 8405

Event name	NT Muster
Event type	Domestic tradeshow – Tourism NT
Location	Brisbane, Melbourne and Sydney
Participation cost	\$1,300 + GST for one delegate to attend all three cities. Additional delegates are \$300 + GST per person (\$100 per event).
Available TNT subsidies	N/A
Timing	10 March 2020 (Melbourne) 11 March 2020 (Brisbane) 12 March 2020 (Sydney) Details for the 2021 event are to be confirmed.
Background	NT Muster aims to educate the travel trade on the Territory's key destinations, experiences and incredible products on offer. It provides an efficient and cost effective opportunity for NT operators to establish relationships with wholesale and retail travel agents and provide product training and updates to frontline staff on a large scale. Approximately 500 agents attend across three events.
Criteria and registrations	Registrations for this event have closed. Details for the 2021 event are to be confirmed.
Tourism NT contact	<a href="mailto:Meg.Cotter@nt.gov.au">Meg.Cotter@nt.gov.au</a>  (08) 8999 3936

# Industry Events Schedule 2020

March

Event name	RAC Perth Caravan and Camping Show
Event type	Consumer
Location	Claremont Showgrounds
Participation cost	\$600 participation cost for members of Tourism Central Australia and Tourism Top End. Flights and accommodation not included.
Available TNT subsidies	The fee entitles participants to 2 branded shirts, show entry fees and a contribution towards the stand.
Timing	18 - 22 March 2020 <b>Event cancelled – dated 13 March 2020.</b> Details for the 2021 event are to be confirmed.
Background	The annual Perth Caravan and Camping Show is back in 2020, bigger and better than ever. The event is a great opportunity to put your business in front of thousands of potential visitors to the region.
Criteria and registrations	Registrations for this event have closed. Details for the 2021 event are to be confirmed.
Website	<a href="http://www.caravanandcampingshow.com.au">www.caravanandcampingshow.com.au</a>
Contact	Tourism Central Australia: <a href="mailto:info@discoverca.com.au">info@discoverca.com.au</a> Tourism Top End: <a href="mailto:info@tourismtopend.com.au">info@tourismtopend.com.au</a>

Event name	Tourism – Towards 2030 Conference
Event type	Conference – Tourism NT
Location	Alice Springs and Darwin
Participation cost	Free
Available subsidies	N/A
Timing	25 March 2020 (Darwin) 27 March 2020 (Alice Springs) <b>Alice Springs and Darwin events postponed – new dates TBC.</b>
Background	The Tourism Towards 2030 Conference is designed to meet the current needs of the Northern Territory tourism industry with program and content design that will provide industry with relevant tools and actionable outcomes that can be implemented across their business model.
Criteria and registrations	To register for the Darwin and Alice Springs event please visit the website listed below.
Website	<a href="http://www.tourismnt.com.au/en/development/tourism-industry-strategy-2030/towards-2030-conference">www.tourismnt.com.au/en/development/tourism-industry-strategy-2030/towards-2030-conference</a>
Tourism NT contact	<a href="mailto:Susan.Webb@nt.gov.au">Susan.Webb@nt.gov.au</a> (08) 8999 3808

# Industry Events Schedule 2020

April

Event name	Backpack the Outback Roadshow
Event type	Roadshow – Tourism NT
Location	Sydney, Melbourne
Participation cost	Approx. \$350 per person for 1 delegate to attend both events.
Available subsidies	As above.
Timing	1 April 2020 (Sydney) 2 April 2020 (Melbourne) <b>Event cancelled – dated 17 March 2020.</b> Dates for the 2021 event are to be confirmed.
Background	The Backpack the Outback Roadshow is an opportunity for NT tourism operators in the backpacker sector to promote their product and build relationships with retail travel agents on the East Coast.
Criteria and registrations	Register for this event with Rachel Kiely on 02 9361 1972 or <a href="mailto:Rachel.Kiely@nt.gov.au">Rachel.Kiely@nt.gov.au</a> . Details for the 2021 event are to be confirmed.
Tourism NT contact	<a href="mailto:Rachel.Kiely@nt.gov.au">Rachel.Kiely@nt.gov.au</a> (02) 9361 1972

Event name	NSW Caravan, Camping & Holiday Supershow
Event type	Consumer
Location	Rosehill Gardens Racecourse, NSW
Participation cost	\$600 participation cost for members of Tourism Central Australia and Tourism Top End. Flights and accommodation not included.
Available subsidies	The fee entitles participants to 2 branded shirts, show entry fees and a contribution towards the stand.
Timing	28 April – 3 May 2020 <b>Event cancelled – dated 16 March 2020.</b> Dates for the 2021 event are to be confirmed.
Background	The 2020 NSW Caravan Camping Holiday Supershow is on for 6 big days and is the ultimate way to put your business in front of thousands of potential visitors to the region.
Criteria and registrations	Please contact Tourism Central Australia or Tourism Top End for criteria and event registrations.
Website	<a href="http://www.supershow.com.au">www.supershow.com.au</a>
Contact	Tourism Central Australia: <a href="mailto:info@discoverca.com.au">info@discoverca.com.au</a> Tourism Top End: <a href="mailto:info@tourismtopend.com.au">info@tourismtopend.com.au</a>

# Industry Events Schedule 2020

May

Event name	Australian Tourism Exchange (ATE)
Event type	Trade show – Tourism Australia
Location	Melbourne
Participation cost	This is a Tourism Australia event, please refer to their website for detailed costs.
Available subsidies	Tourism NT will cover the cost of operator booth back panel graphics of \$840 per booth and electricity to the booths, at \$110 per operator. This is equal to \$950 per sole booth / \$1060 per share booth*.  *Note: 2020 operators, who had already registered for ATE, have been offered a reimbursement of registration fees, as part of Tourism Australia's bushfire relief fund.
Timing	10 - 14 May 2020 <b>Event cancelled – dated 18 March 2020.</b> Dates for the 2021 event are to be confirmed.
Background	Melbourne will be showcased as the host of the annual Australian Tourism Exchange (ATE). The event brings together Australian tourism businesses, tourism wholesalers and retailers from around the world through a combination of scheduled business appointments and networking events.
Criteria and registrations	Registrations for this event have closed. Details for the 2021 event are to be confirmed by Tourism Australia.
Website	<a href="http://www.tourism.australia.com/en/events-and-tools/industry-events.html">www.tourism.australia.com/en/events-and-tools/industry-events.html</a>
Contact	<a href="mailto:Kirsten.Clarke@nt.gov.au">Kirsten.Clarke@nt.gov.au</a> (08) 8951 8405

Event name	IMEX Frankfurt
Event type	Business Events
Location	Frankfurt
Participation cost	Please refer to Tourism Australia for costs.
Available subsidies	N/A
Timing	12-14 May 2020 <b>Event cancelled – dated 11 March 2020.</b> Dates for the 2021 are to be confirmed.
Background	IMEX Frankfurt is the key exhibition for incentive travel, meetings and events and where international planners from the conference, convention and corporate events industries gather to do business. In 2019, the total number of participants in the show was over 14,000, with 3,817 hosted buyers attending from 83 countries and 3,976 trade visitors from 70 countries.
Criteria and registrations	Registrations for this event have now closed. Details for the 2021 event are to be confirmed by Tourism Australia.
Website	<a href="http://www.imex-frankfurt.com">www.imex-frankfurt.com</a>
Tourism Australia contact	Kelly Maynard <a href="mailto:kmaynard@tourism.australia.com">kmaynard@tourism.australia.com</a> (02) 9361 1733



# Industry Events Schedule 2020

August

Event name	Corroboree Asia 2020
Event type	International Tradeshow
Location	Darwin
Participation cost	TBC – April 2020
Available subsidies	N/A
Timing	23 – 27 August 2020
Background	Corroboree Asia is a training workshop and familiarisation event held exclusively for the Australian tourism industry and Aussie Specialist agents from retail outlets and key wholesalers/tour operators from China, Hong Kong, Taiwan, Japan, Korea, India, Malaysia, Indonesia and Singapore.
Criteria and registrations	Please contact Tourism NT directly for criteria and registrations.
Website	<a href="http://www.tourism.australia.com/en/events-and-tools/industry-events.html">www.tourism.australia.com/en/events-and-tools/industry-events.html</a>
Tourism NT contact	<a href="mailto:Kirsten.Clarke@nt.gov.au">Kirsten.Clarke@nt.gov.au</a> (08) 8951 8405

Event name	Australia Marketplace USA
Event type	International tradeshow – Australia's state and territory organisations in partnership with Tourism Australia.
Location	Manhattan Beach CA, USA (TBC)
Participation cost	Please contact Tourism NT directly for specific participation costs.
Available subsidies	Costs and subsidies for 2020 are to be confirmed.
Timing	3 - 6 August 2020
Background	Australia Marketplace brings together over 100 North American buyers and 100 Australian tourism products and experiences. The program begins with an industry update and reception, followed by three days of appointments and networking opportunities.
Criteria and registrations	Please contact Tourism NT directly for criteria and registrations.
Website	<a href="http://www.tourism.australia.com/en/events-and-tools/industry-events.html">www.tourism.australia.com/en/events-and-tools/industry-events.html</a>
Tourism NT contact	<a href="mailto:Kirsten.Clarke@nt.gov.au">Kirsten.Clarke@nt.gov.au</a> (08) 8951 8405

# Industry Events Schedule 2020

September

Event name	NT Round Up
Event type	Domestic mega famil and workshop – Tourism NT
Location	Alice Springs & Uluru
Participation cost	\$300 + GST, plus a fee of \$100 + GST for an additional delegate. Costs exclude flights and accommodation.
Available subsidies	As above.
Timing	3-8 September 2020 (to be confirmed)
Background	NT Round Up is Tourism NT's domestic annual mega famil, workshop and destination showcase event. The event brings 40-50 retail and wholesale agents to the Territory to meet with NT operators for face-to-face workshop appointments and networking events, with a post-famil to experience the Territory firsthand and further expand on their knowledge of the Territory's product and experiences.
Criteria and registrations	Please contact Tourism NT directly for criteria and registrations.
Tourism NT contact	<a href="mailto:Kerryn2.Smith@nt.gov.au">Kerryn2.Smith@nt.gov.au</a> (02) 9361 1966

Event name	IMEX America
Event type	Business Events
Location	Las Vegas
Participation cost	Please refer to Tourism Australia for costs.
Available subsidies	N/A
Timing	15-17 September 2020
Background	IMEX America is the USA's largest meetings industry trade show – a global exhibition event for incentive travel, meetings and events attracting thousands of professionals from the USA and around the world. More than 3,300 hosted buyers provide significant opportunities for Australian industry to do business, network and develop their international contacts.
Criteria and registrations	Please contact Tourism Australia for criteria and event registrations.
Website	<a href="http://www.imexamerica.com">www.imexamerica.com</a>
Tourism Australia contact	Kelly Maynard <a href="mailto:kmaynard@tourism.australia.com">kmaynard@tourism.australia.com</a> (02) 9361 1733

# Industry Events Schedule 2020

September/October

Event name	World Youth and Student Travel Conference (WYSTC)
Event type	Tradeshaw – WYSE Travel
Location	Lisbon, Portugal
Participation cost	This is a WYSE Travel event, please refer to their website for detailed costs.
Available subsidies	N/A
Timing	22 – 25 September 2020
Background	The World Youth and Student Travel Conference is the leading trade event for the global youth, student and educational travel industry.
Criteria and registrations	This is a WYSE Travel event, please refer to their website for criteria and registration.
Website	<a href="http://www.wystc.org">www.wystc.org</a>
Tourism NT contact	<a href="mailto:marketing.tourismnt@nt.gov.au">marketing.tourismnt@nt.gov.au</a>

Event name	Adventure Travel World Summit 2020
Event type	Conference
Location	Adelaide
Participation cost	\$1850 Members \$2350 Community
Available subsidies	TBC
Timing	6 – 9 October 2020
Background	The Adventure Travel World Summit is where the global adventure travel industry comes together to make connections and get inspired. More than just a conference, the Summit is a global gathering of an industry that works hard and plays hard, offering inspirational and cutting-edge educational content, big name keynote speakers and endless networking and business opportunities.
Criteria and registrations	Please contact Tourism NT directly for criteria and registrations.
Website	<a href="http://www.adventuretravel.biz/events/summit/australia-2020">www.adventuretravel.biz/events/summit/australia-2020</a>
Tourism NT contact	<a href="mailto:Kirsten.Clarke@nt.gov.au">Kirsten.Clarke@nt.gov.au</a> (08) 8951 8405

# Industry Events Schedule 2020

October

Event name	TravMedia International Media Market Asia
Event type	Media - TravMedia
Location	Singapore
Participation cost	Participation costs are to be confirmed by the event organisers.
Available subsidies	TBC
Timing	TBC
Background	IMM Asia is the industry's leading event for the media to meet travel and tourism brands. Exhibitors each enjoy a dedicated branded table where they can meet top travel journalists, editors and broadcasters to discuss their news, events and developments. As a networking and relationship-building opportunity for journalists and travel & tourism brands, IMM is unrivalled.
Criteria and registrations	This is a TravMedia event, please refer to their website for criteria and registrations.
Website	<a href="http://www.travmedia.com/immasia">www.travmedia.com/immasia</a>
Tourism NT contact	<a href="mailto:marketing.tourismnt@nt.gov.au">marketing.tourismnt@nt.gov.au</a>

Event name	National Franchise Convention
Event type	Business Events Conference & Exhibition
Location	TBC
Participation cost	Exhibitor fee \$1000 + GST
Available subsidies	As above.
Timing	October 2020 - TBC
Background	The Franchise Council of Australia Limited (FCA) is the peak body for the \$146 billion franchise sector in Australia, representing franchisees, franchisors and service providers to the sector. The annual two day Convention includes a trade exhibition at which NTBE will participate. Exhibitors can engage and network with key decision makers and influencers on the exhibition floor, during conference session breaks and at various social events held during the conference.
Criteria and registrations	Due to limited space, a maximum of two (2) NT industry partners can join the NTBE stand. Places are limited to one representative per organisation. Spaces will be offered on a first come basis. Please contact Northern Territory Business Events for further registration details.
Tourism NT contact	<a href="mailto:Mia.Oesterberg@nt.gov.au">Mia.Oesterberg@nt.gov.au</a> (08) 8991 8407



# Industry Events Schedule 2020

October/November

Event name	Australia Marketplace UK & Europe 2020
Event type	International Trade Event
Location	London, UK
Participation cost	TBC
Available subsidies	TBC
Timing	October 2020 - TBC
Background	Australia Marketplace UK & Europe is an opportunity for representatives from the Australian Tourism industry to establish business relationships with key qualified travel agencies and tour operators from the UK and Europe. It includes two days of pre-scheduled appointments between buyers and sellers as well as a dinner and awards night. It replaces European Product Workshop as well as Tourism Australia's presence at World Youth and Student Travel Conference and World Travel Market.
Criteria and registrations	Please contact Tourism NT for criteria and registration details.
Website	<a href="http://www.tourism.australia.com/en/events-and-tools/industry-events">www.tourism.australia.com/en/events-and-tools/industry-events</a>
Tourism NT contact	<a href="mailto:Kirsten.Clarke@nt.gov.au">Kirsten.Clarke@nt.gov.au</a> (08) 8951 8405

Event name	World Travel Market 2020
Event type	Tradeshow – World Travel Market
Location	London, UK
Participation cost	This is a World Travel Market event, please refer to their website for detailed costs.
Available subsidies	TBC
Timing	2 - 4 November 2020
Background	World Travel Market London is the leading global event for the travel industry to meet industry professionals and conduct business deals.
Criteria and registrations	This is a World Travel Market event, please refer to their website for criteria and registrations.
Website	<a href="http://www.london.wtm.com">www.london.wtm.com</a>
Tourism NT contact	<a href="mailto:marketing.tourismnt@nt.gov.au">marketing.tourismnt@nt.gov.au</a>

# Industry Events Schedule 2020

November/December

Event name	ATEC Meeting Place 2020
Event type	Workshop – Australian Tourism Export Council (ATEC)
Location	TBC
Participation cost	TBC
Available subsidies	N/A
Timing	23 November 2020
Background	The flagship business-to-business gathering for Australia's tourism industry, connecting buyers to sellers.
Criteria and registrations	This is an ATEC event, please refer to their website for criteria and registrations.
Website	<a href="http://www.atec.net.au">www.atec.net.au</a>
Tourism NT contact	<a href="mailto:marketing.tourismnt@nt.gov.au">marketing.tourismnt@nt.gov.au</a>

Event name	AuSAE Conference & Exhibition (ACE)
Event type	Business Events Conference & Exhibition
Location	Melbourne
Participation cost	Exhibitor fee \$1000 + GST
Available subsidies	As above.
Timing	29 November – 1 December 2020. (New dates. Previously 31 March – 2 April 2020)
Background	The Australasian Society of Association Executives (AuSAE) is an association for current and future association and not-for-profit (NFP) leaders in Australia and New Zealand. AuSAE stages a two day annual conference which includes a trade exhibition at which NTBE participates. Exhibitors can engage and network with key decision makers and influencers on the exhibition floor, during conference session breaks and at various social events held during the conference.
Criteria and registrations	Due to limited space, a maximum of two (2) NT industry partners can join the NTBE stand. Places are limited to one representative per organisation. Spaces will be offered on a first come basis. Please contact Northern Territory Business Events for further registration details.
Website	<a href="http://www.ausae.org.au/event-3614412">www.ausae.org.au/event-3614412</a>
Tourism NT contact	<a href="mailto:Mia.Oesterberg@nt.gov.au">Mia.Oesterberg@nt.gov.au</a> (08) 8991 8407

# Industry Events Schedule 2020

November/December

Event name	Associations Forum National Conference
Event type	Business Events Conference & Exhibition
Location	Brisbane
Participation cost	Exhibitor fee \$1000 + GST
Available subsidies	N/A
Timing	30 November – 1 December 2020 (New dates. Previously 22 – 23 June 2020)
Background	Associations Forum assists associations and charities with their governance, operations, membership and finances. Associations Forum stages an annual two-day national conference, which includes a trade exhibition at which NTBE will participate. Exhibitors can engage and network with key decision makers and influencers on the exhibition floor, during conference session breaks and at various social events held during the conference.
Criteria and registrations	Due to limited space, a maximum of two (2) NT industry partners can join the NTBE stand. Places are limited to one representative per organisation. Spaces will be offered on a first come basis. Please contact Northern Territory Business Events for further registration details.
Website	<a href="http://afnc.associations.net.au/">afnc.associations.net.au/</a>
Tourism NT contact	<a href="mailto:Mia.Oesterberg@nt.gov.au">Mia.Oesterberg@nt.gov.au</a> (08) 8991 8407

Event name	PCOA Conference & Exhibition
Event type	Business Events Convention & Exhibition
Location	Hobart
Participation cost	Exhibitor fee \$1000 + GST
Available subsidies	As above.
Timing	6 - 8 December 2020
Background	The Professional Conference Organisers Association (PCOA) is a membership body representing the interests of Professional Conference Organisers (PCOs) and event managers in Australia and New Zealand. Attracting delegates who range from PCOs to in-house association & corporate conference managers, supervisors and coordinators. The conference includes a trade exhibition at which NTBE will participate. Exhibitors can engage and network with key decision makers and influencers on the exhibition floor, during conference session breaks and at various social events held during the conference.
Criteria and registrations	Due to limited space, a maximum of two (2) NT industry partners can join the NTBE stand. Places are limited to one representative per organisation. Spaces will be offered on a first come basis. Please contact Northern Territory Business Events for further registration details.
Tourism NT contact	<a href="mailto:Mia.Oesterberg@nt.gov.au">Mia.Oesterberg@nt.gov.au</a> (08) 8991 8407

# Industry Events Schedule 2021

February

Event name	New Experiences Roadshow UK & Europe
Event type	Tradeshow – Tourism NT in partnership with SATC
Location	London, Manchester, Zurich & Munich (TBC)
Participation cost	Costs and subsidies for 2021 are to be confirmed.
Available subsidies	Costs and subsidies for 2021 are to be confirmed.
Timing	Dates for 2021 are to be confirmed. (For noting: 2019 dates were 25 February – 1 March)
Background	In partnership with SATC, Tourism NT coordinates a roadshow giving NT operators an opportunity to establish business relationships with key product planners, decision makers and frontline consultants from the United Kingdom, Scandinavia, Netherlands, France, Belgium, Italy, Germany and Switzerland.
Criteria and registrations	Details for the 2021 event are to be confirmed.
Tourism NT contact	<a href="mailto:Kirsten.Clarke@nt.gov.au">Kirsten.Clarke@nt.gov.au</a> (08) 8951 8405