

# IMPORTANT CONTACTS FACT SHEET



## TOURISM NT UNITS

### MARKETING

- Marketing solutions including digital systems (websites, creative and brand management)
- International operations including international trade, public relations and media
- Domestic operations including trade and industry marketing, campaigns, distribution, social media, public relations and media.

### INDUSTRY DEVELOPMENT

- Strategic planning and policy development
- Infrastructure development, investment attraction
- Research and market prioritisation
- Sector development including cruise, adventure (including MTB, walking, birding, fishing & 4X4), food and beverage, history & heritage and youth (including study, work, play)
- Enterprise development including Industry support programs, Towards 2030 and China Ready
- Regional planning
- Grant programs
- Aboriginal tourism including the Aboriginal Tourism Advisory Council
- Tourism excellence, the Brolga Northern Territory Tourism Awards

### TOURISM TOP END

Tourism Top End (TTE) is the Regional Tourism Office serving the area commonly referred to as the 'Top End' which includes Darwin, Kakadu, Arnhem Land, Litchfield, Katherine and surrounding areas. It is a member based organisation, committed to growth and development of tourism in the Top End. TTE also facilitate the Visitor Information Centre in Darwin CBD, providing complimentary and comprehensive information and booking services.

P: 08 8980 6000 or 1300 138 886  
E: [info@tourismtopend.com.au](mailto:info@tourismtopend.com.au)  
W: [www.tourismtopend.com.au](http://www.tourismtopend.com.au)



### DEPARTMENT OF TRADE, BUSINESS AND INNOVATION

The Department of Trade, Business and Innovation stimulates and supports a competitive, responsible and productive business, industry and employment environment. For tourism operators the Start, Run Grow program is there to assist you in starting or growing a business and to provide access to information, training and workshops.

P: 08 8999 5479  
E: [businessinfo@nt.gov.au](mailto:businessinfo@nt.gov.au)  
W: <https://business.nt.gov.au/>



### TOURISM CENTRAL AUSTRALIA

Tourism Central Australia (TCA) is the Regional Tourism Office serving the area commonly referred to as the 'Red Centre' which includes Alice Springs, Uluru, Tennant Creek and surrounding areas. It is a member based organisation, committed to growth and development of tourism in Central Australia. TCA also facilitate the Visitor Information Centre in Alice Springs town centre, providing complimentary and comprehensive information and booking services.

P: 08 8952 5800 or 1800 645 199  
E: [info@discoverca.com.au](mailto:info@discoverca.com.au)  
W: [www.discovercentralaustralia.com](http://www.discovercentralaustralia.com)



### BUSINESS ENTERPRISE CENTRE

Business Enterprise Centre NT delivers community based business support services including free business training, advice and referrals to providers of practical advice.

**Darwin**  
P: 1800 229 500  
E: [enquiries@becnt.com.au](mailto:enquiries@becnt.com.au)

**Alice Springs**  
P: 08 8951 5788  
E: [grant@becnt.com.au](mailto:grant@becnt.com.au)  
W: <http://www.becnt.com.au/>



**GENERAL ENQUIRES** E: [generalservices.tourismnt@nt.gov.au](mailto:generalservices.tourismnt@nt.gov.au) | W: [tourismnt.com.au](http://tourismnt.com.au)

**DESTINATION INFORMATION** W: [northernterritory.com](http://northernterritory.com)